City of Eudora 2016 Parks and Recreation Community Survey

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Findings Report

Submitted to Eudora, Kansas by:
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66061
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The City of Eudora Parks and Recreation Community Survey Executive Summary

Overview

ETC Institute administered community survey for the City of Eudora during the summer of 2016. The survey was administered as part of the City's efforts to update their Parks and Recreation Master Plan. The survey and its results will aid the City of Eudora in establishing priorities and taking a resident-driven approach to making decisions that will enrich the future of the City and positively affect the lives of residents.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Eudora. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at www.EudoraParksSurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Eudora from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 300 residents. The goal was exceeded with a total of 510 residents completing the survey. The overall results for the sample of 510 households have a precision of at least +/-4.3% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Benchmarking analysis comparing City results to national results (Section 2)
- Tabular data showing the overall results for all questions on the survey (Section 3)
- A copy of the survey instrument (Section 4)

The major findings of the survey are summarized below and on the following pages.

Facility Use and Ratings

Overall Use: Seventy-six percent (76%) of households surveyed indicated that they had visited any of the City of Eudora parks during the past 12 months. Twenty-nine percent (29%) of respondents indicated they had visited City parks weekly during the past year, 30% visited monthly, and 35% visited less than monthly.

Ratings: Respondents were asked to rate the overall condition of all the parks they have visited, 76% rated the parks as either "excellent" (15%) or "good" (61%). Only 21% rated the parks as "fair" and 3% of respondents rated the parks they had visited as "poor". The three most used parks were CPA Park (55%), Bluejacket Park (46%), and Shadow Ridge Park (45%).

Program Participation and Ratings

Overall Participation: Forty-six percent (46%) of households surveyed indicated that they had participated in the City of Eudora programs during the past 12 months.

Ratings: Of households who had participated in programs, 88% rated the programs as either "excellent" (30%) or "good" (58%). Only 10% rated the programs as "fair" and 1% of respondents rated the programs or activities they have participated in as "poor".

Reason for Participation: Nearly three-quarters (73%) of respondents indicated the reason they patriciate is because of the location of the program facility, 70% indicated it was because the fees are reasonable, and 39% indicated it was because friends participate in the program.

Barriers to Parks, Pool, and Recreation Facility Usage

Respondents were asked to indicate all the reasons that keep their household from using City parks, pool, recreation facilities more often. The most selected response was that respondents are too busy or just not interested (41%). Not knowing what programs are offered (14%), facilities not having the right equipment (12%) and City does not have facilities household needs (11%) were the other most selected responses.

Support for Improvements

Respondents were asked a series of questions regarding their level of support for various improvements the City could take to improve the community center, outdoor pool, and the entire parks and recreation system. For each category they were asked a follow up question to indicate which three potential improvements they would be most willing to fund with their tax dollars. The following is a brief summary of the three most supported improvements for each category, and which improvements respondents are most willing to fund with their tax dollars based on the sum of their top three responses.

Community Center: Adding an expanded fitness area (61%), developing an indoor swimming pool for lap swimming (57%), and developing a smaller indoor warm water pool (51%) received the highest number of "very supportive" and "somewhat supportive" responses. The three improvements respondents were most willing to fund, based on the sum of their top three choices, include: add an expanded fitness area, develop an indoor swimming pool for lap swimming, and develop a smaller indoor warm water pool. The three most supported improvements are also the three improvements respondents would be willing to fund with their tax dollars.

Outdoor Pool: Adding more shaded area (72%), developing a new slide for children (63%), and developing a new family slide (56%) received the highest number of "very supportive" and "somewhat supportive" responses. The three improvements respondents were most willing to fund, based on the sum of their top three choices, include: add more shaded area, develop a new slide for children, and make improvements to the lazy river. Two of the three most supported improvements are also the improvements respondents would be willing to fund with their tax dollars. Adding more shaded areas to the outdoor pool received the most overall support from respondents.

Parks and Recreation System: Developing a pedestrian and trail system (78%), upgrades to the existing park system (75%), and constructing an outdoor athletic complex (56%) received the highest number of "very supportive" and "somewhat supportive" responses. The three improvements respondents were most willing to fund, based on the sum of their top three choices, include: developing a pedestrian and trail system, upgrades to the existing park system, and constructing an outdoor athletic complex. Regarding the overall parks and recreation system improvements, the three most supported improvements were also the improvements respondents were most willing to fund. ETC Institute suggests continued research into the feasibility of these three items is warranted. Over half of the respondents indicated they would be willing to fund the development of a pedestrian and trail system and upgrades to the existing park system, and over 75% of the respondents also indicated they were either "very supportive" or "somewhat supportive" of these two items.

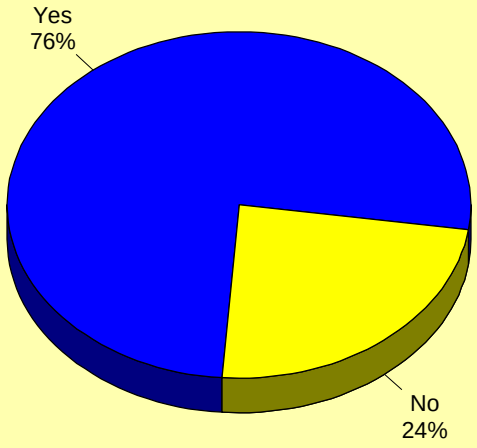
Respondents were then given a list of 11 potential improvements with estimated costs to complete the project. Respondents were asked to indicate their level of support for the improvement, and then asked to indicate which four actions they would be most willing to fund with their tax dollars. Developing a pedestrian and trail system that provides connectivity throughout the community for an approximate cost of $6.5 million (65%), making upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500,000 (60%), and adding an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million (52%) received the highest levels of support. Respondents also indicated they were most willing to fund the same three improvements with their tax dollars.

The most supported of the proposed improvements is the development of a pedestrian and trail system that provides connectivity throughout the community. The largest number of respondents indicated they were either "very supportive" or "somewhat supportive" of this action. This improvement received the most amount of support both within the Parks and Recreation System category and when asked again along with an estimated cost. Over 60% of respondents indicated high levels of support each time they were asked about the improvement. Furthermore, a majority of respondents selected the improvement as one of their top choices they would be willing to fund with their tax dollars. The City of Eudora should continue to explore the option of adding a pedestrian and trail system, the overwhelming amount of support from respondents indicates there is a willingness to see this improvement within the City. All of the potential improvements showed a strong correlation between the level of support they received and how willing respondents were to fund the improvement.

Section 1
Charts and Graphs

Q1. Has Your Household Visited Any City of Eudora Parks During the Past 12 Months?

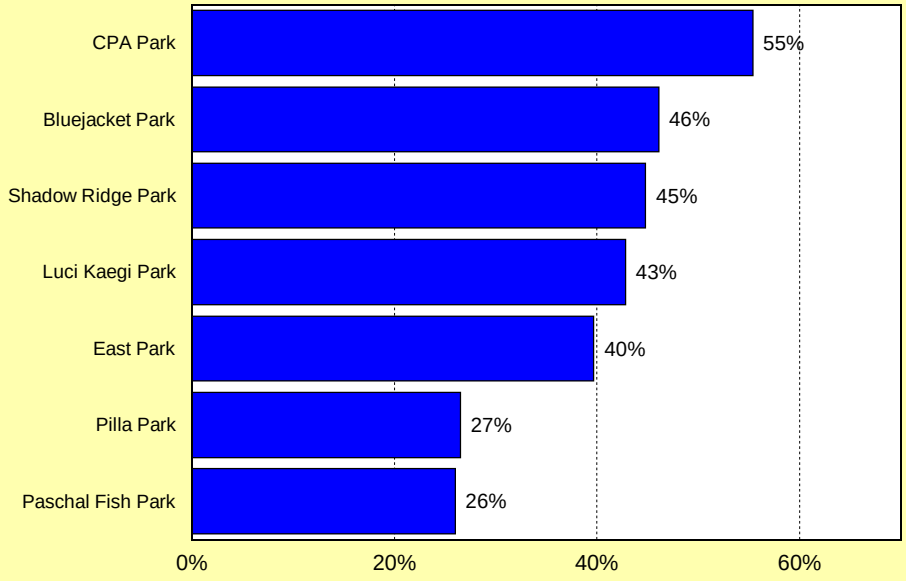
by percentage of respondents



Source: ETC Institute (2016)

Q1-1. Parks Respondent Households Have Used During the Past Year

by percentage of respondents who have used parks during the past 12 months

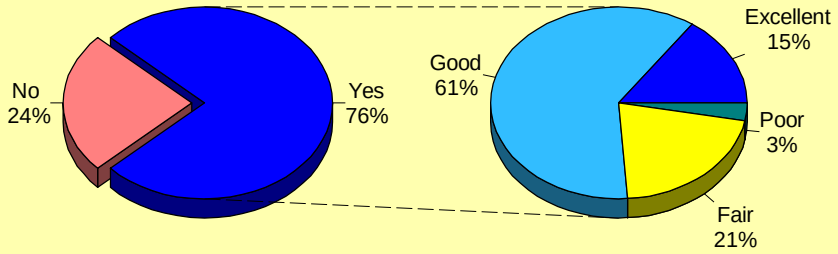


Source: ETC Institute (2016)

Q1. Has Your Household Visited Any City of Eudora Parks During the Past 12 Months?

by percentage of respondents

Q1-2. How Would You Rate the Overall Condition of All the City of Eudora Parks You Have Visited?

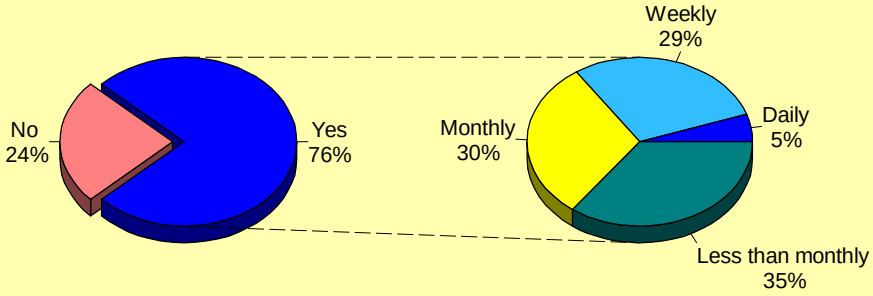


Source: ETC Institute (2016)

Q1. Has Your Household Visited Any City of Eudora Parks During the Past 12 Months?

by percentage of respondents

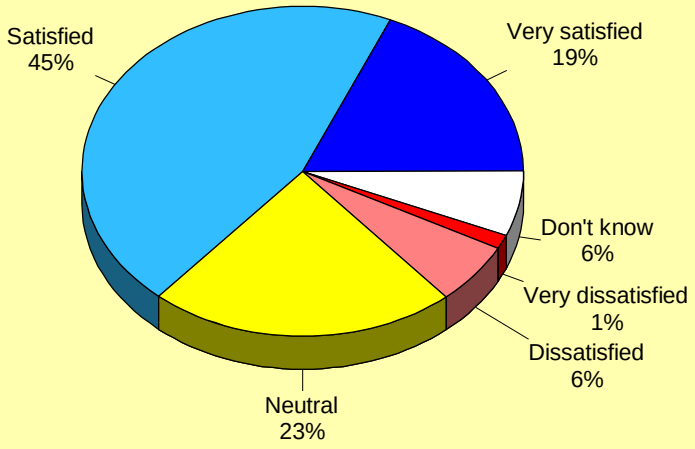
Q1-3. How Often Have You Visited City of Eudora Parks During the Past 12 Months?



Source: ETC Institute (2016)

Q2. Level of Satisfaction with the Current Amount of Park Land in the City of Eudora

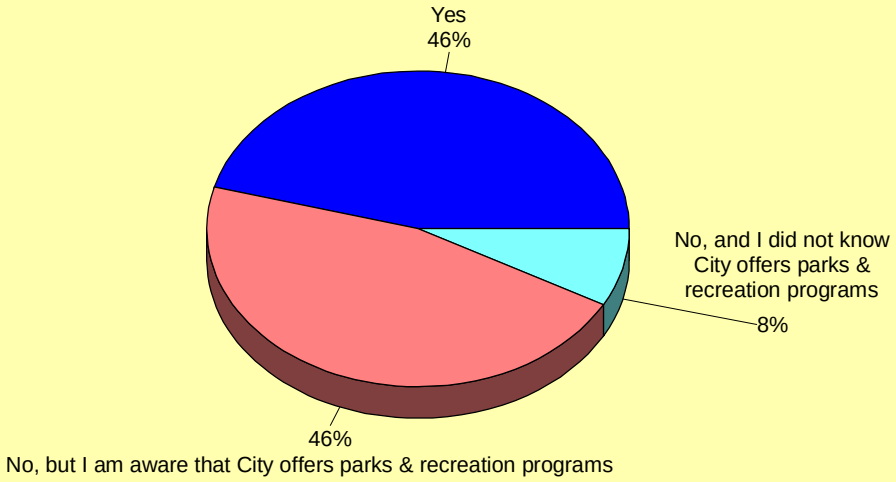
by percentage of respondents



Source: ETC Institute (2016)

Q3. Have You or Members of Your Households Participated in Any Programs Offered by the Eudora Park and Recreation Department During the Past 12 Months?

by percentage of respondents

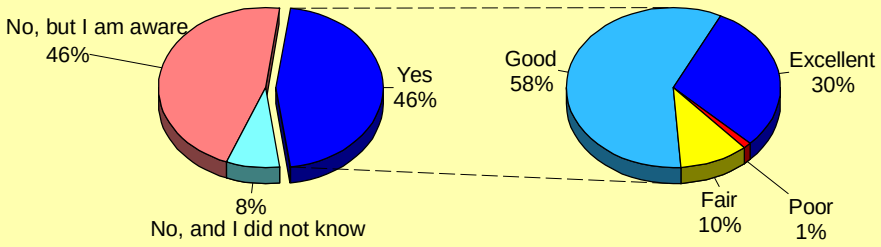


Source: ETC Institute (2016)

Q3. Have You or Members of Your Households Participated in Any Programs Offered by the Eudora Park and Recreation Department During the Past 12 Months?

by percentage of respondents

Q3-1. How Would You Rate the Overall Quality of the Eudora Park and Recreation Department Programs or Activities in Which Your Household has Participated?

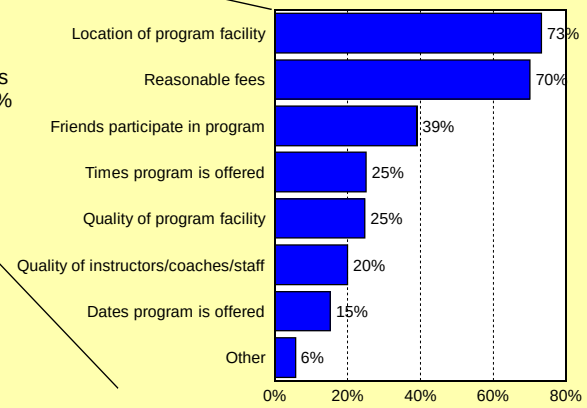


Source: ETC Institute (2016)

Q3. Have You or Members of Your Households Participated in Any Programs Offered by the Eudora Park and Recreation Department During the Past 12 Months?

by percentage of respondents

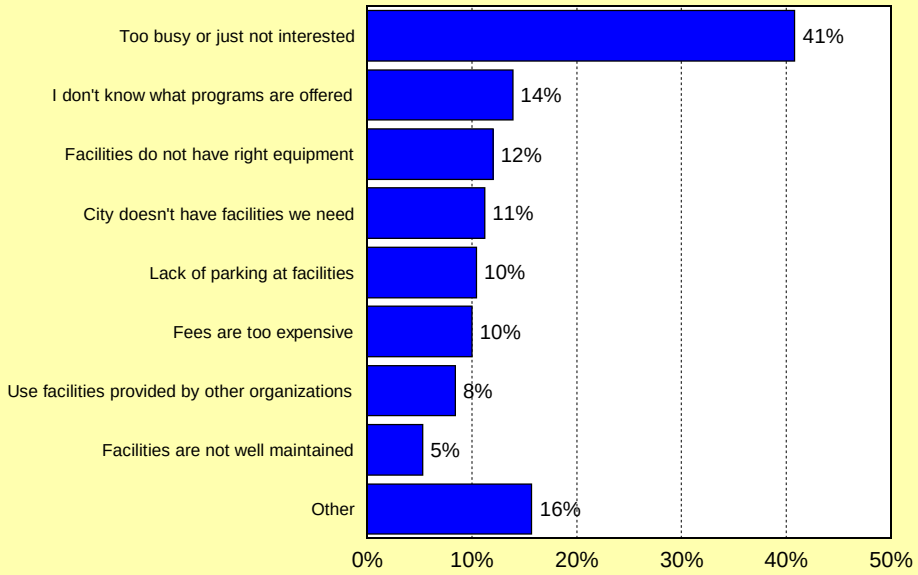
Q3-2. Top Three Reasons Households Have Participated in Eudora Park and Recreation Programs or Activities



Source: ETC Institute (2016)

Q4. Reasons Households Do Not Use City Parks, Pool, and Recreation Facilities More Often

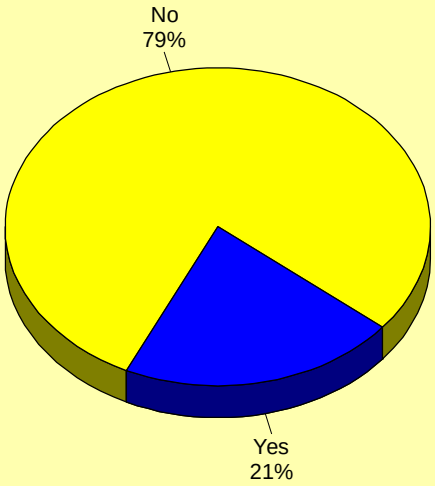
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2016)

Q5. Are You or a Member of Your Household Currently a Member of the Eudora Fitness Center?

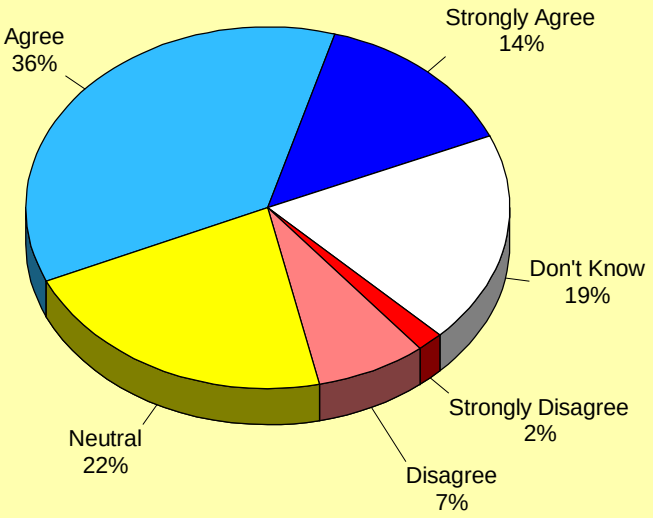
by percentage of households (Excluding "Not Provided")



Source: ETC Institute (2016)

Q6. How Much Agree With the Statement: "Fees For Recreation Programs and Services are Reasonable."

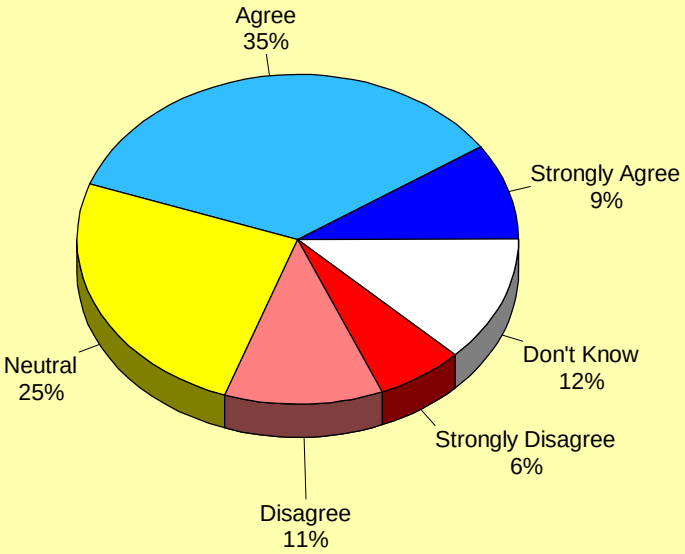
by percentage of respondents



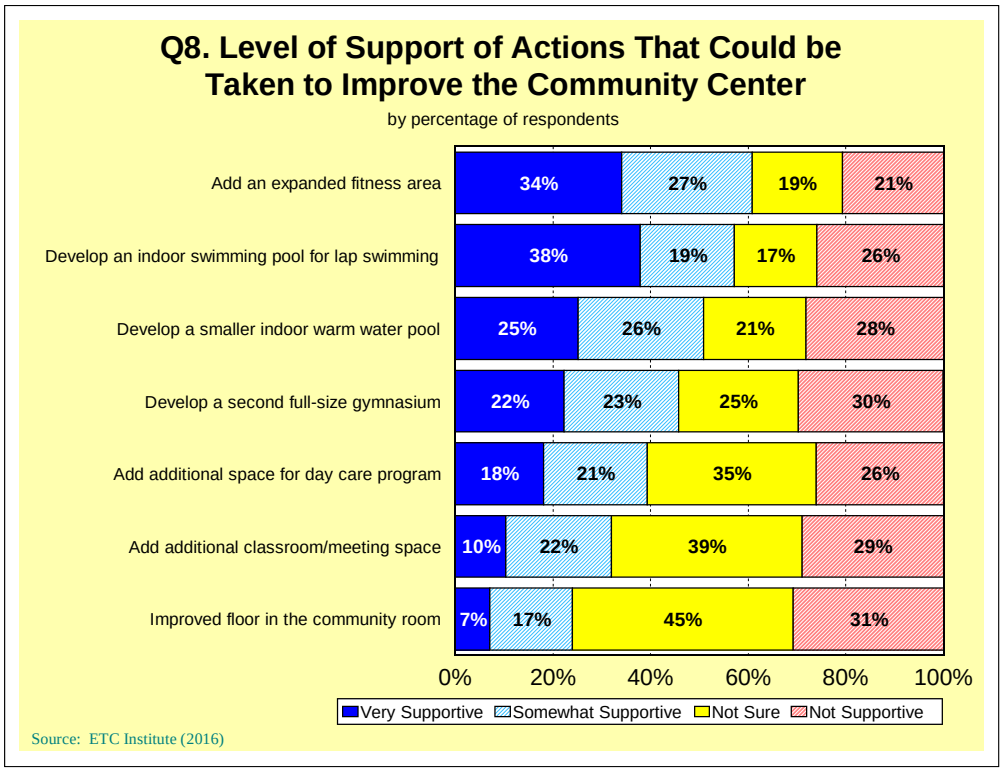
Source: ETC Institute (2016)

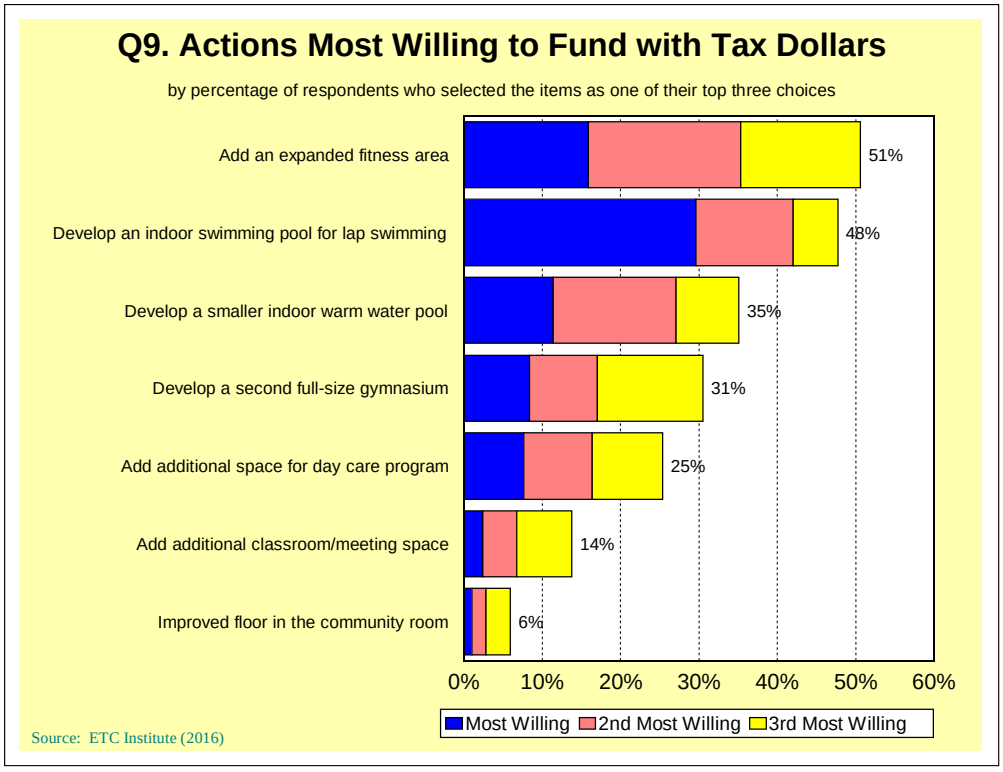
Q7. How Much Agree With the Statement: "Overall I am Satisfied With the Value of my Tax Dollars Spent on Parks and Recreation."

by percentage of respondents



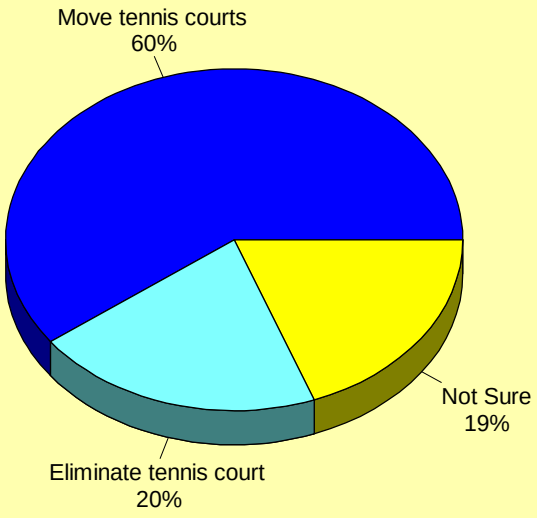
Source: ETC Institute (2016)


Q8. Level of Support of Actions That Could be Taken to Improve the Community Center
by percentage of respondents
Add an expanded fitness area
34%
27%
19%
21%
Develop an indoor swimming pool for lap swimming
38%
19%
17%
26%
Develop a smaller indoor warm water pool
25%
26%
21%
28%
Develop a second full-size gymnasium
22%
23%
25%
30%
Add additional space for day care program
18%
21%
35%
26%
Add additional classroom/meeting space
10%
22%
39%
29%
Improved floor in the community room
7%
17%
45%
31%
0%
20%
40%
60%
80%
100%
Very Supportive
Somewhat Supportive
Not Sure
Not Supportive
Source: ETC Institute (2016)


Q9. Actions Most Willing to Fund with Tax Dollars
by percentage of respondents who selected the items as one of their top three choices
Add an expanded fitness area
51%
Develop an indoor swimming pool for lap swimming
48%
Develop a smaller indoor warm water pool
35%
Develop a second full-size gymnasium
31%
Add additional space for day care program
25%
Add additional classroom/meeting space
14%
Improved floor in the community room
6%
0%
10%
20%
30%
40%
50%
60%
Most Willing
2nd Most Willing
3rd Most Willing
Source: ETC Institute (2016)

Q10. Preferred Method of Dealing With Tennis Courts When the Expanding Recreation Center

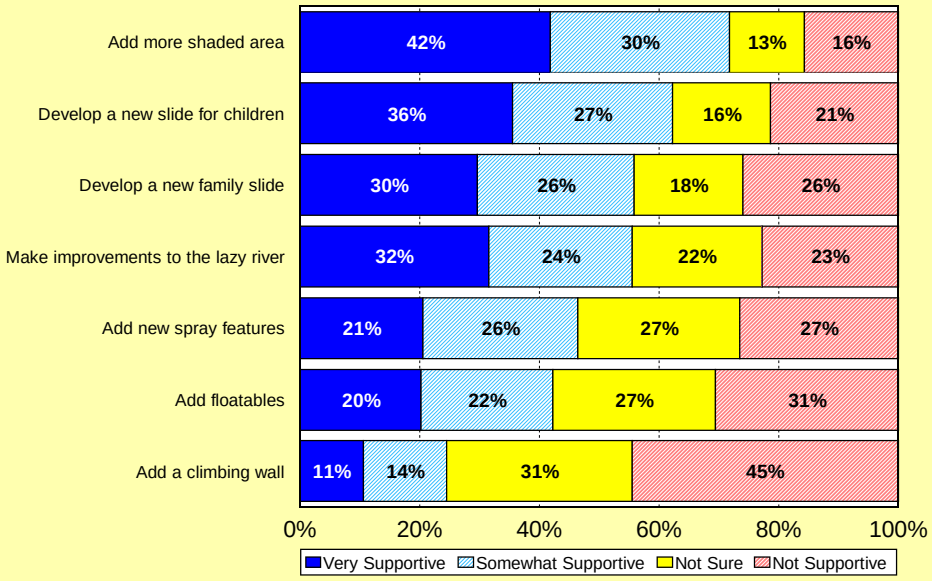
by percentage of respondents (Excluding "Not Provided")



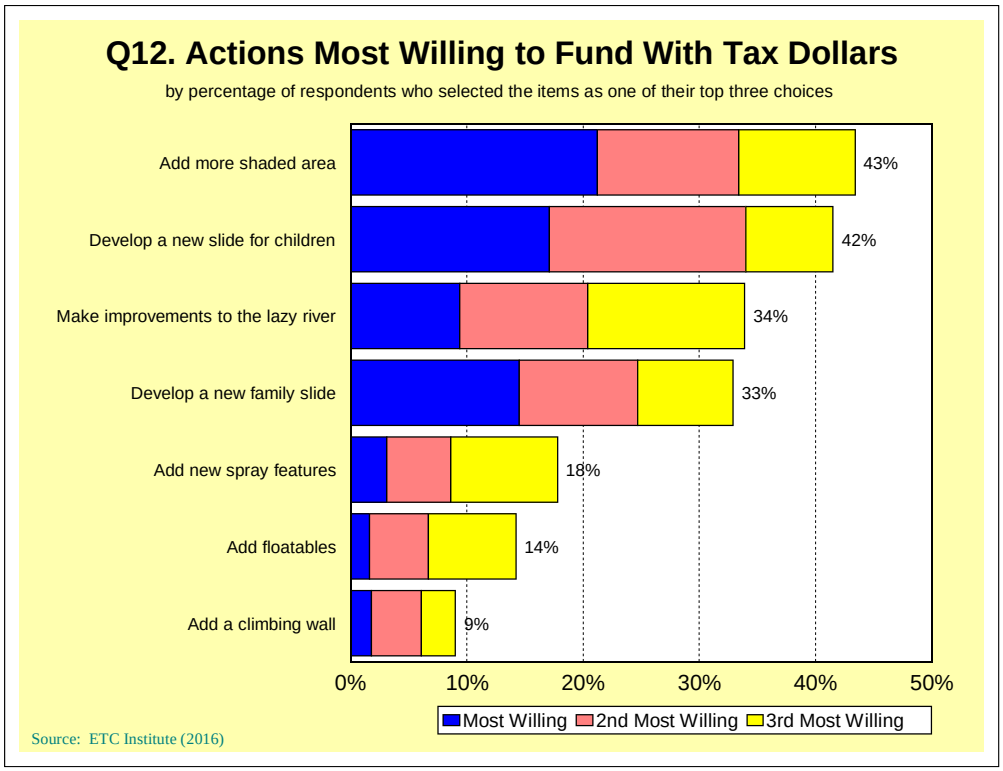
Source: ETC Institute (2016)

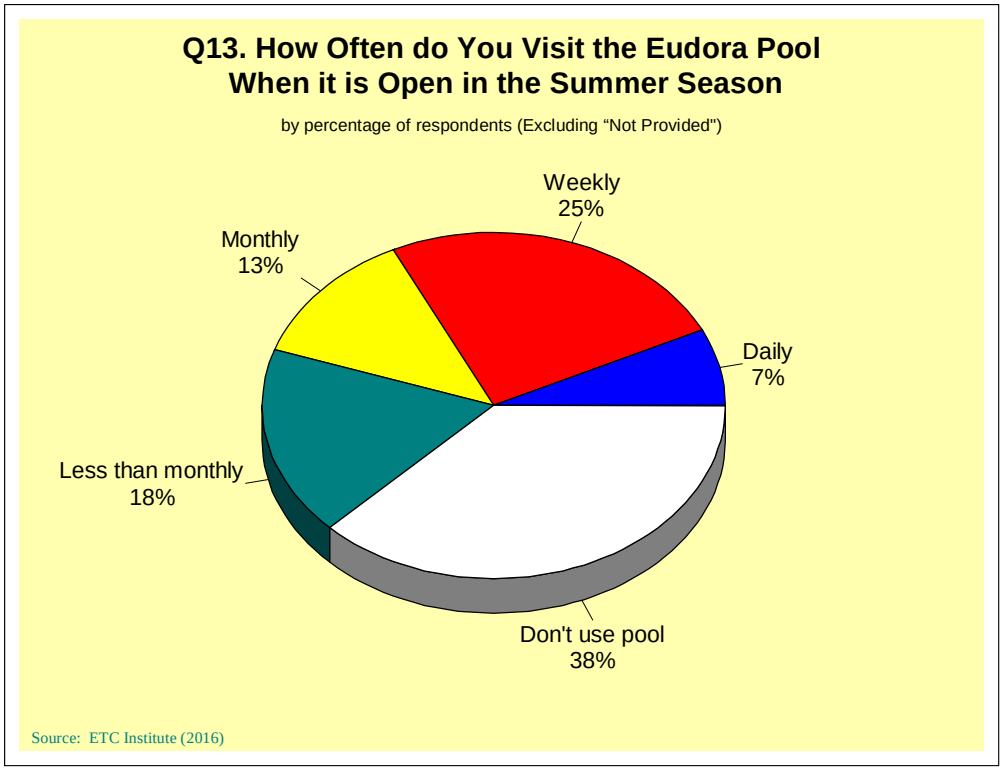
Q11. Level of Support of Actions That Could be Taken to Improve the Outdoor Pool

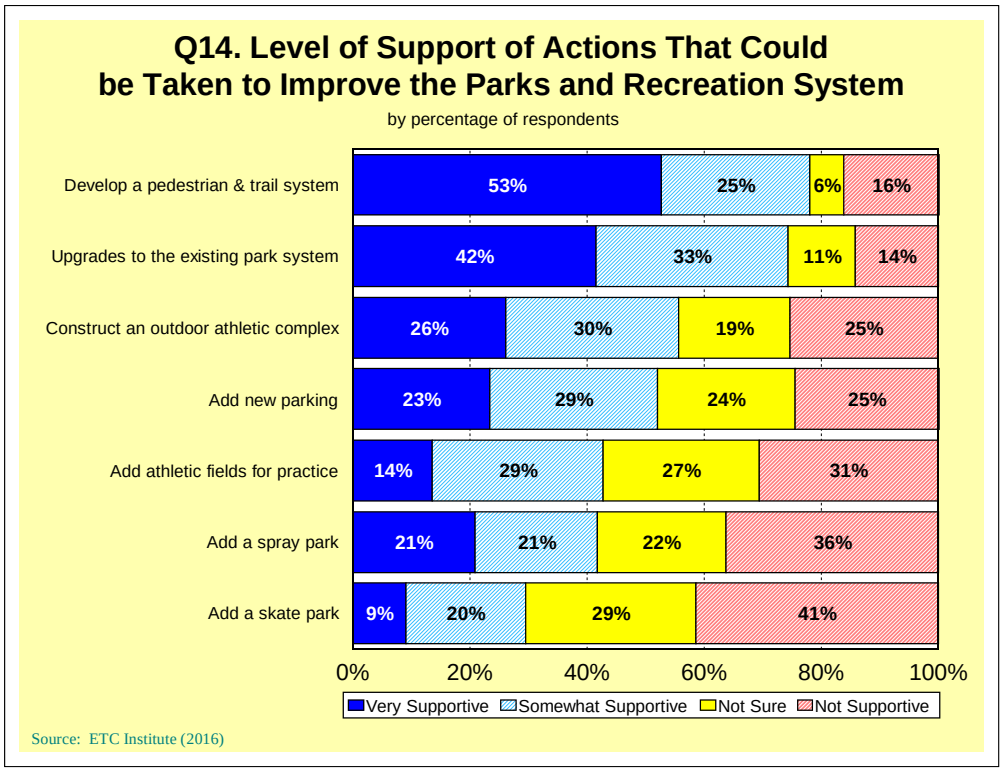
by percentage of respondents

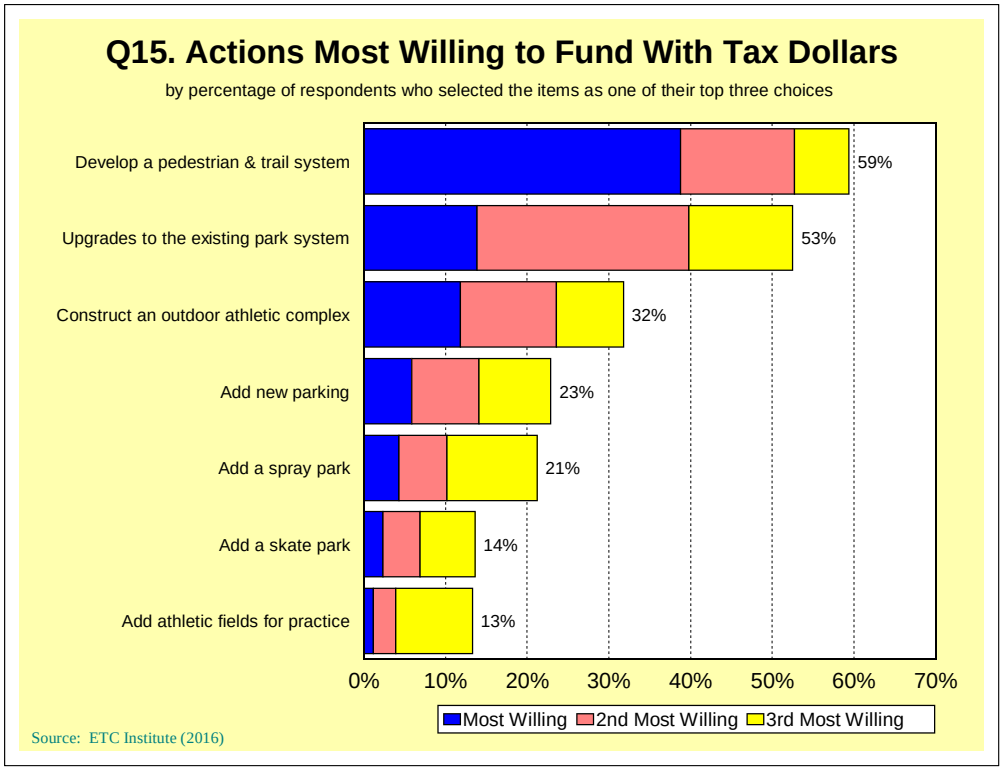


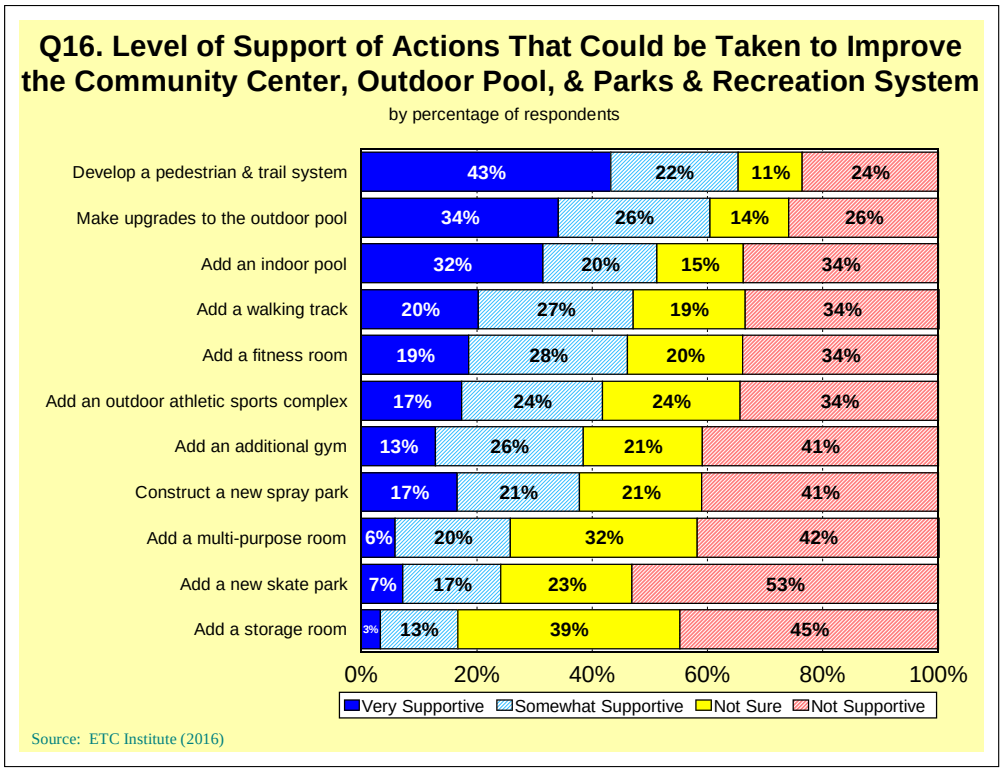
Source: ETC Institute (2016)

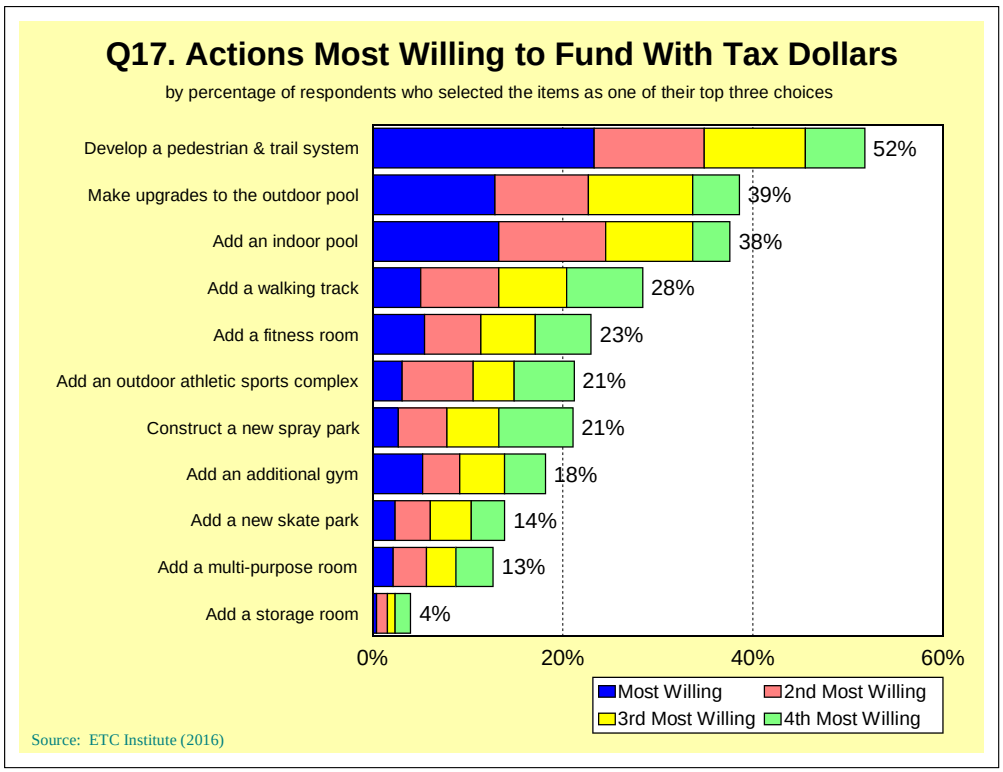

Q12. Actions Most Willing to Fund With Tax Dollars
by percentage of respondents who selected the items as one of their top three choices
Add more shaded area
43%
Develop a new slide for children
42%
Make improvements to the lazy river
34%
Develop a new family slide
33%
Add new spray features
18%
Add floatables
14%
Add a climbing wall
9%
0%
10%
20%
30%
40%
50%
Most Willing
2nd Most Willing
3rd Most Willing
Source: ETC Institute (2016)


Q13. How Often do You Visit the Eudora Pool When it is Open in the Summer Season
by percentage of respondents (Excluding "Not Provided")
Weekly 25%
Monthly 13%
Daily 7%
Less than monthly 18%
Don't use pool 38%
Source: ETC Institute (2016)


Q14. Level of Support of Actions That Could be Taken to Improve the Parks and Recreation System
by percentage of respondents
Develop a pedestrian & trail system
53%
25%
6%
16%
Upgrades to the existing park system
42%
33%
11%
14%
Construct an outdoor athletic complex
26%
30%
19%
25%
Add new parking
23%
29%
24%
25%
Add athletic fields for practice
14%
29%
27%
31%
Add a spray park
21%
21%
22%
36%
Add a skate park
9%
20%
29%
41%
0%
20%
40%
60%
80%
100%
Very Supportive
Somewhat Supportive
Not Sure
Not Supportive
Source: ETC Institute (2016)

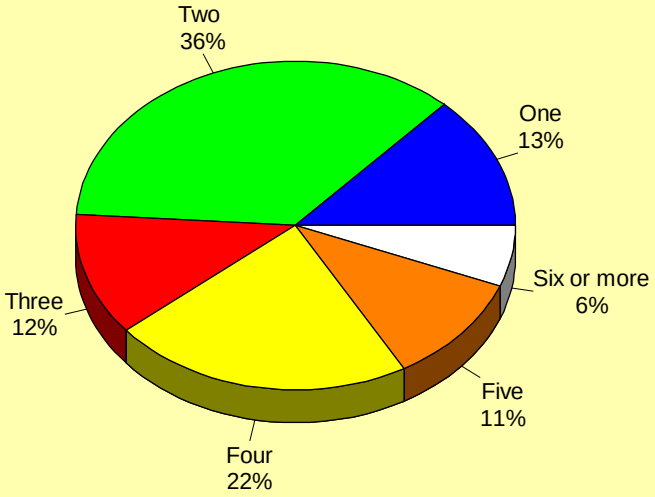

Q15. Actions Most Willing to Fund With Tax Dollars
by percentage of respondents who selected the items as one of their top three choices
Develop a pedestrian & trail system
59%
Upgrades to the existing park system
53%
Construct an outdoor athletic complex
32%
Add new parking
23%
Add a spray park
21%
Add a skate park
14%
Add athletic fields for practice
13%
0%
10%
20%
30%
40%
50%
60%
70%
Most Willing
2nd Most Willing
3rd Most Willing
Source: ETC Institute (2016)


Q16. Level of Support of Actions That Could be Taken to Improve the Community Center, Outdoor Pool, & Parks & Recreation System
by percentage of respondents
Develop a pedestrian & trail system 43% 22% 11% 24%
Make upgrades to the outdoor pool 34% 26% 14% 26%
Add an indoor pool 32% 20% 15% 34%
Add a walking track 20% 27% 19% 34%
Add a fitness room 19% 28% 20% 34%
Add an outdoor athletic sports complex 17% 24% 24% 34%
Add an additional gym 13% 26% 21% 41%
Construct a new spray park 17% 21% 21% 41%
Add a multi-purpose room 6% 20% 32% 42%
Add a new skate park 7% 17% 23% 53%
Add a storage room 3% 13% 39% 45%
0% 20% 40% 60% 80% 100%
Very Supportive
Somewhat Supportive
Not Sure
Not Supportive
Source: ETC Institute (2016)


Q17. Actions Most Willing to Fund With Tax Dollars
by percentage of respondents who selected the items as one of their top three choices
Develop a pedestrian & trail system 52%
Make upgrades to the outdoor pool 39%
Add an indoor pool 38%
Add a walking track 28%
Add a fitness room 23%
Add an outdoor athletic sports complex 21%
Construct a new spray park 21%
Add an additional gym 18%
Add a new skate park 14%
Add a multi-purpose room 13%
Add a storage room 4%
0% 20% 40% 60%
Most Willing
2nd Most Willing
3rd Most Willing
4th Most Willing
Source: ETC Institute (2016)

Q18. Demographics: Number of People in Household

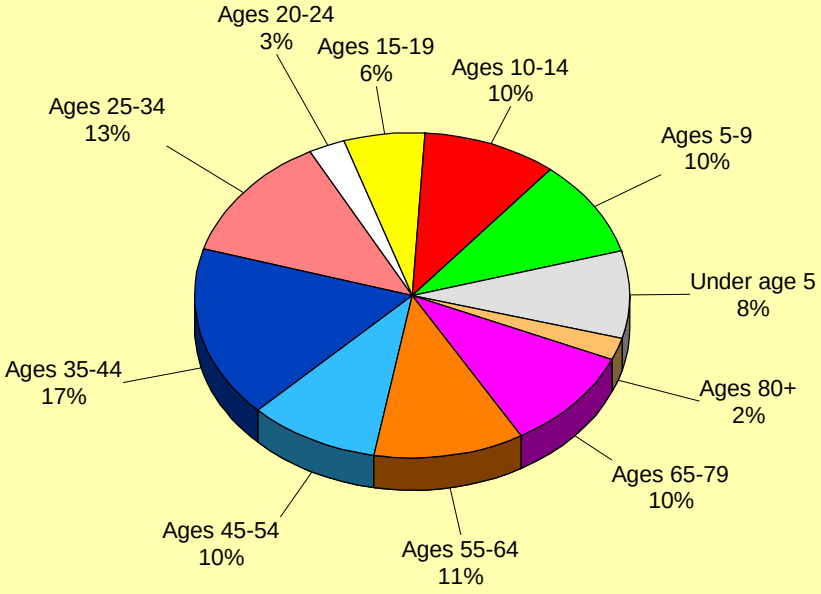
by percentage of respondents



Source: ETC Institute (2016)

Q19. Demographics: Ages of People in Household

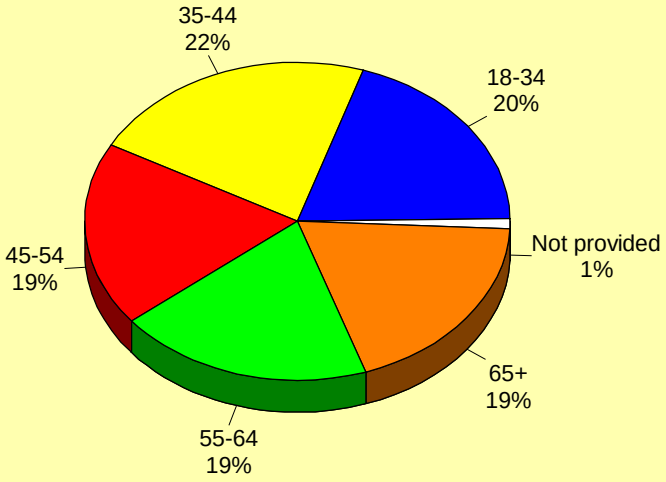
by percentage of household occupants



Source: ETC Institute (2016)

Q20. Demographics: What is your age?

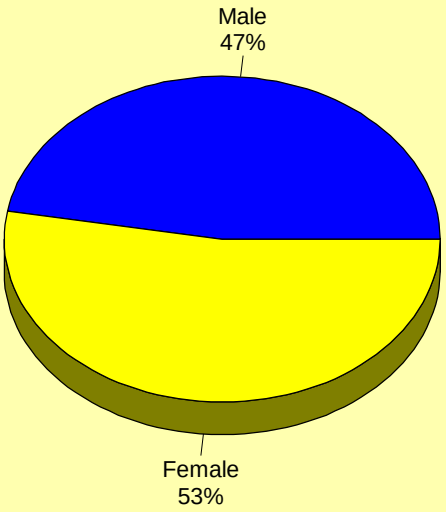
by percentage of respondents



Source: ETC Institute (2016)

Q21. Demographics: What is your gender?

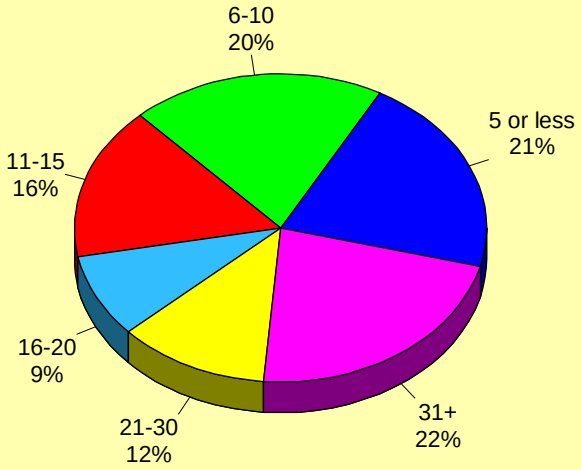
by percentage of respondents



Source: ETC Institute (2016)

Q22. Demographics: How many years have you lived in the City of Eudora?

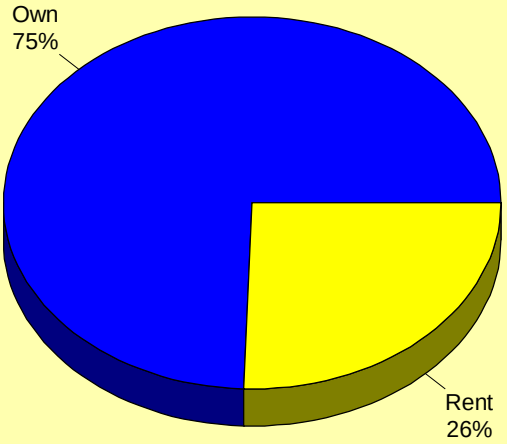
by percentage of respondents



Source: ETC Institute (2016)

Q23. Demographics: Do You Own or Rent Your Current Residence?

by percentage of respondents



Source: ETC Institute (2016)

Section 2
Benchmarking Analysis

Benchmarking Summary Report
City of Eudora, Kansas

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to "National Averages" and therefore provide a unique tool to "assist organizations in better decision making."

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

"National Averages" have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for the City of Eudora were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Eudora is not authorized without written consent from ETC Institute.

Benchmarking for the City of Eudora		
	National Average	***City of Eudora 2016***
Have you or members of your household visited any City/County/Park District parks over the past year?		
Yes	81%	**76%**
No	18%	**24%**
How would you rate the quality of all the parks you've visited?		
Excellent	31%	**15%**
Good	54%	**61%**
Fair	12%	**21%**
Poor	1%	**3%**
Has your household participated in City/County/Park District recreation programs during the past year?		
Yes	34%	**46%**
No	65%	**54%**
How would you rate the quality of all the recreation programs you've participated in?		
Excellent	36%	**30%**
Good	53%	**58%**
Fair	9%	**10%**
Poor	1%	**1%**
Reasons that Prevent Respondent Households From Using Programs or Facilities More Often		
Facilities do not have right equipment	8%	**12%**
Facilities are not well maintained	7%	**5%**
Fees are too expensive	15%	**10%**
I do not know what is being offered	24%	**14%**
Lack of parking	6%	**10%**
Use facilities/programs of other organizations	16%	**8%**
We are too busy	34%	**41%**

Section 3
Tabular Data

Q1. Has your household visited any City of Eudora parks during the past 12 months?

Q1. Has your household visited any City parks during past 12 months	Number	Percent
Yes	388	76.1 %
No	122	23.9 %
Total	510	100.0 %

Q1a. (If YES to Question 1) From the following list of City of Eudora parks, check ALL the parks you or members of your household have used during the past 12 months.

Q1a. All parks you have used during past 12 months	Number	Percent
Bluejacket Park	179	46.1 %
CPA Park	215	55.4 %
East Park	154	39.7 %
Luci Kaegi Park	166	42.8 %
Paschal Fish Park	101	26.0 %
Pilla Park	103	26.5 %
Shadow Ridge Park	174	44.8 %
Total	1092	

Q1b. (If YES to Question 1) How would you rate the overall condition of ALL the City of Eudora parks you have visited?

Q1b. How would you rate overall condition of all City parks you have visited	Number	Percent
Excellent	59	15.2 %
Good	233	60.1 %
Fair	81	20.9 %
Poor	11	2.8 %
Not provided	4	1.0 %
Total	388	100.0 %

Q1c. (If YES to Question 1) How often have you visited City of Eudora parks during the past 12 months?

Q1c. How often have you visited City parks during past 12 months	Number	Percent
Daily	20	5.2 %
Weekly	113	29.1 %
Monthly	118	30.4 %
Less than monthly	136	35.1 %
Not provided	1	0.3 %
Total	388	100.0 %

Q2. Overall, how satisfied are you with the current amount of park land in the City of Eudora?

Q2. How satisfied are you with current amount of park land	Number	Percent
Very satisfied	95	18.6 %
Satisfied	230	45.1 %
Neutral	115	22.5 %
Dissatisfied	31	6.1 %
Very dissatisfied	7	1.4 %
Don't know	32	6.3 %
Total	510	100.0 %

Q3. Has your household participated in any programs offered by the Eudora Park and Recreation Department during the past 12 months?

Q3. Has your household participated in any programs during past 12 months	Number	Percent
Yes	231	45.3 %
No, but I am aware that City offers parks & recreation programs	233	45.7 %
No, and I did not know City offers parks & recreation programs	40	7.8 %
Not provided	6	1.2 %
Total	510	100.0 %

Q3a. (If YES to Question 3) How would you rate the overall quality of the Eudora Park and Recreation Department programs or activities in which your household has participated?

Q3a. How would you rate overall quality of programs or activities	Number	Percent
Excellent	69	29.9 %
Good	134	58.0 %
Fair	24	10.4 %
Poor	3	1.3 %
Not provided	1	0.4 %
Total	231	100.0 %

Q3b. (If YES to Question 3) Check the THREE primary reasons why your household has participated in Eudora Park and Recreation Department programs or activities.

Q3b. Primary reasons why your household has participated in programs or activities	Number	Percent
Quality of instructors/coaches/staff	46	19.9 %
Location of program facility	169	73.2 %
Quality of program facility	57	24.7 %
Reasonable fees	162	70.1 %
Times program is offered	58	25.1 %
Friends participate in program	90	39.0 %
Dates program is offered	35	15.2 %
Other	13	5.6 %
Total	630	

Q3b. Other

Q3b. Other	Number	Percent
Activity for child to participate in	1	8.3 %
Exercise, expose kids to activities, fun	1	8.3 %
Grandchildren	1	8.3 %
Involves our children in organized recreation and it's fun	1	8.3 %
Kids experience with different sports	1	8.3 %
Kids programs in Eudora. Poor to no options for adults	1	8.3 %
My kids enjoy family fun nights	1	8.3 %
Only place near to where we live	1	8.3 %
Youth sports	1	8.3 %
Director is cute	1	8.3 %
The gym	1	8.3 %
Types of programs	1	8.3 %
Total	12	100.0 %

Q4. From the following list, please indicate all the reasons that keep you or members of your household from using City parks, pool, and recreation facilities more often.

Q4. Reasons that keep you from using City parks, pool, & recreation facilities more often	Number	Percent
Facilities are not well maintained	27	5.3 %
Facilities do not have right equipment	61	12.0 %
Fees are too expensive	51	10.0 %
Use facilities provided by other organizations	43	8.4 %
Too busy or just not interested	208	40.8 %
I don't know what programs are offered	71	13.9 %
City doesn't have facilities we need	57	11.2 %
Lack of parking at facilities	53	10.4 %
Other	80	15.7 %
Total	651	

Q4. Other

Q4. Other	Number	Percent
Age and physical condition	1	1.3 %
Belong to a gym closer to work that offers multi classes	1	1.3 %
Child is too young	1	1.3 %
City needs indoor pool and running trails	1	1.3 %
Crowded	1	1.3 %
Don't need any	1	1.3 %
Fitness center is too small	1	1.3 %
Gym is not well supervised and/or monitored	1	1.3 %
Gym rented to private groups	1	1.3 %
Hours of operation	2	2.6 %
I live 12 miles from Eudora and have no children living at home	1	1.3 %
I use the facilities multiple times a week	1	1.3 %
I would like to have a indoor pool to use during the year	1	1.3 %
I would use walking and bike trails mostly	1	1.3 %
I'm satisfied	1	1.3 %
It's too hot right now	1	1.3 %
Just moved here six weeks ago	1	1.3 %
Lack of advertisement	1	1.3 %
Lack of toilets for the children that we take to the parks	1	1.3 %
Need a fence by the road of Pilla Park	1	1.3 %
Need things after work hour, need public archery range	1	1.3 %
No rest rooms	1	1.3 %
Not enough bike paths	1	1.3 %
Not open enough hours/days	1	1.3 %
Outdoor pool hours	1	1.3 %
Parks are too small, pool season and hours too short	1	1.3 %
Physical limitations	1	1.3 %
Rather to KC or Lawrence	1	1.3 %
Senior citizen programs	1	1.3 %
Small kiddie pool area for non-swimmers	1	1.3 %
Times available	1	1.3 %
The gym and pool are busy and space is limited	1	1.3 %
Time constraints	1	1.3 %
Use only when grandchildren are here	1	1.3 %
Want indoor pool	1	1.3 %
We pay for it, now we pay to use it	1	1.3 %
Weather	1	1.3 %
Weather heat	1	1.3 %
Weeds and crabgrass are over-growing in park areas	1	1.3 %
Will later	1	1.3 %
Work schedule	1	1.3 %
Would be helpful to have some sort of bathroom option at parks	1	1.3 %
Would like extended pool hours	1	1.3 %
Age	3	3.8 %
Bigger kids are way too rough	1	1.3 %

Q4. Other

Q4. Other	Number	Percent
Children are grown	1	1.3 %
Do not believe city gov. needs to promote these programs	1	1.3 %
Don't use	1	1.3 %
Elderly	1	1.3 %
Gym limited equipment	1	1.3 %
Have equipment at home	1	1.3 %
Kids are older	1	1.3 %
Lack of walking paths	1	1.3 %
Lack of water and toilets	1	1.3 %
Need bigger pool	1	1.3 %
Need childcare	1	1.3 %
Need indoor pool	1	1.3 %
Need more walking/biking trails	1	1.3 %
Night worker	1	1.3 %
No children	1	1.3 %
No evening adult swim times	1	1.3 %
No need to use them	1	1.3 %
No park available for large group of kids	1	1.3 %
Not enough bike trails to parks and around community	1	1.3 %
Not enough programs	1	1.3 %
Only visit when grandson comes	1	1.3 %
Outdoor pool hours are not long enough	1	1.3 %
Pool is not big enough	1	1.3 %
Pool needs updated, too small	1	1.3 %
Pool too crowded	1	1.3 %
Pool too small, not enough play equipment or seating	1	1.3 %
Times not convenient	1	1.3 %
Too close to KC and Lawrence	1	1.3 %
Too small of a gym (Workout) area, not enough equipment	1	1.3 %
Trails not connecting	1	1.3 %
Total	78	100.0 %

Q5. Are you or a member of your household currently a member of the Eudora Fitness Center?

Q5. Are you currently a member of Eudora Fitness Center	Number	Percent
Yes	106	20.8 %
No	397	77.8 %
Not provided	7	1.4 %
Total	510	100.0 %

Q6. Please indicate how much you agree with the following statement: "Fees for recreation programs and services are reasonable."

Q6. How much do you agree with the statement	Number	Percent
Strongly Agree	73	14.3 %
Agree	183	35.9 %
Neutral	111	21.8 %
Disagree	38	7.5 %
Strongly Disagree	9	1.8 %
Don't Know	96	18.8 %
Total	510	100.0 %

Q7. Please indicate how much you agree with the following statement: "Overall I am satisfied with the value of my tax dollars spent on parks and recreation."

Q7. How much do you agree with the statement	Number	Percent
Strongly Agree	48	9.4 %
Agree	180	35.3 %
Neutral	128	25.1 %
Disagree	58	11.4 %
Strongly Disagree	33	6.5 %
Don't Know	63	12.4 %
Total	510	100.0 %

Q8. Listed below are actions the City of Eudora could take to improve the community center. Please indicate how supportive you would be of each action.

(N=510)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q8-1. Develop an indoor swimming pool for lap swimming	37.9%	19.2%	16.9%	26.0%
Q8-2. Develop a smaller indoor warm water pool for therapeutic purposes	25.1%	25.7%	21.0%	28.3%
Q8-3. Add an expanded fitness area	34.0%	26.8%	18.5%	20.8%
Q8-4. Add additional classroom/meeting space	10.3%	21.6%	39.1%	29.0%
Q8-5. Improve floor in the community room	7.1%	16.8%	45.3%	30.9%
Q8-6. Add additional dedicated space for the day care program	18.0%	21.3%	34.6%	26.1%
Q8-7. Develop a second full-size gymnasium	22.3%	23.4%	24.5%	29.7%

Q9. Which THREE actions from the list above in Question 8 would you be most willing to fund with your tax dollars?

Q9. Top choice	Number	Percent
Develop an indoor swimming pool for lap swimming	151	29.6 %
Develop a smaller indoor warm water pool for therapeutic purposes	58	11.4 %
Add an expanded fitness area	81	15.9 %
Add additional classroom/meeting space	12	2.4 %
Improve floor in the community room	5	1.0 %
Add additional dedicated space for the day care program	39	7.6 %
Develop a second full-size gymnasium	43	8.4 %
None chosen	121	23.7 %
Total	510	100.0 %

Q9. Which THREE actions from the list above in Question 8 would you be most willing to fund with your tax dollars?

Q9. 2nd choice	Number	Percent
Develop an indoor swimming pool for lap swimming	63	12.4 %
Develop a smaller indoor warm water pool for therapeutic purposes	80	15.7 %
Add an expanded fitness area	99	19.4 %
Add additional classroom/meeting space	22	4.3 %
Improve floor in the community room	9	1.8 %
Add additional dedicated space for the day care program	45	8.8 %
Develop a second full-size gymnasium	44	8.6 %
None chosen	148	29.0 %
Total	510	100.0 %

Q9. Which THREE actions from the list above in Question 8 would you be most willing to fund with your tax dollars?

Q9. 3rd choice	Number	Percent
Develop an indoor swimming pool for lap swimming	29	5.7 %
Develop a smaller indoor warm water pool for therapeutic purposes	41	8.0 %
Add an expanded fitness area	78	15.3 %
Add additional classroom/meeting space	36	7.1 %
Improve floor in the community room	16	3.1 %
Add additional dedicated space for the day care program	46	9.0 %
Develop a second full-size gymnasium	69	13.5 %
None chosen	195	38.2 %
Total	510	100.0 %

SUM OF TOP 3 CHOICES

Q9. Which THREE actions from the list above in Question 8 would you be most willing to fund with your tax dollars? (top 3)

Q9. Sum of Top 3 Choices	Number	Percent
Develop an indoor swimming pool for lap swimming	243	47.6 %
Develop a smaller indoor warm water pool for therapeutic purposes	179	35.1 %
Add an expanded fitness area	258	50.6 %
Add additional classroom/meeting space	70	13.7 %
Improve floor in the community room	30	5.9 %
Add additional dedicated space for the day care program	130	25.5 %
Develop a second full-size gymnasium	156	30.6 %
None chosen	121	23.7 %
Total	1187	

Q10. If the recreation center were expanded, the two tennis courts located on the east side of the recreation center would have to be moved to another location or eliminated. Which of the following statements best describes your preferred option?

Q10. What is your preferred option	Number	Percent
Move tennis courts to another location	287	56.3 %
Eliminate tennis courts	98	19.2 %
Not Sure	93	18.2 %
Not provided	32	6.3 %
Total	510	100.0 %

Q11. Listed below are actions the City of Eudora could take to improve the outdoor pool. Please indicate how supportive you would be of each action.

(N=510)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-1. Develop a new family slide	29.7%	26.2%	18.1%	26.0%
Q11-2. Develop a new slide for children	35.5%	26.8%	16.4%	21.3%
Q11-3. Make improvements to the lazy river	31.6%	23.9%	21.7%	22.8%
Q11-4. Add new spray features	20.6%	25.9%	27.0%	26.5%
Q11-5. Add floatables	20.3%	22.0%	27.1%	30.6%
Q11-6. Add a climbing wall	10.6%	13.9%	31.0%	44.5%
Q11-7. Add more shaded area	41.9%	29.9%	12.5%	15.7%

Q12. Which THREE actions from the list above in Question 11 would you be most willing to fund with your tax dollars?

Q12. Top choice	Number	Percent
Develop a new family slide	74	14.5 %
Develop a new slide for children	87	17.1 %
Make improvements to the lazy river	48	9.4 %
Add new spray features	16	3.1 %
Add floatables	8	1.6 %
Add a climbing wall	9	1.8 %
Add more shaded area	108	21.2 %
None chosen	160	31.4 %
Total	510	100.0 %

Q12. Which THREE actions from the list above in Question 11 would you be most willing to fund with your tax dollars?

Q12. 2nd choice	Number	Percent
Develop a new family slide	52	10.2 %
Develop a new slide for children	86	16.9 %
Make improvements to the lazy river	56	11.0 %
Add new spray features	28	5.5 %
Add floatables	26	5.1 %
Add a climbing wall	22	4.3 %
Add more shaded area	62	12.2 %
None chosen	178	34.9 %
Total	510	100.0 %

Q12. Which THREE actions from the list above in Question 11 would you be most willing to fund with your tax dollars?

Q12. 3rd choice	Number	Percent
Develop a new family slide	42	8.2 %
Develop a new slide for children	38	7.5 %
Make improvements to the lazy river	69	13.5 %
Add new spray features	47	9.2 %
Add floatables	38	7.5 %
Add a climbing wall	15	2.9 %
Add more shaded area	51	10.0 %
None chosen	210	41.2 %
Total	510	100.0 %

SUM OF TOP 3 CHOICES

Q12. Which THREE actions from the list above in Question 11 would you be most willing to fund with your tax dollars? (top 3)

Q12. Sum of Top 3 Choices	Number	Percent
Develop a new family slide	168	32.9 %
Develop a new slide for children	211	41.4 %
Make improvements to the lazy river	173	33.9 %
Add new spray features	91	17.8 %
Add floatables	72	14.1 %
Add a climbing wall	46	9.0 %
Add more shaded area	221	43.3 %
None chosen	160	31.4 %
Total	1142	

Q13. How often do you visit the Eudora pool when it is open in the summer season?

Q13. How often do you visit the Eudora pool in the summer season	Number	Percent
Daily	35	6.9 %
Weekly	124	24.3 %
Monthly	64	12.5 %
Less than monthly	87	17.1 %
We don't use the pool	186	36.5 %
Not provided	14	2.7 %
Total	510	100.0 %

Q14. Listed below are actions the City of Eudora could take to improve the parks and recreation system. Please indicate how supportive you would be of each action.

(N=510)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q14-1. Construct an outdoor athletic complex for youth & adult sports	26.1%	29.6%	19.0%	25.2%
Q14-2. Develop a pedestrian & trail system that provides connectivity throughout community	52.7%	25.4%	5.8%	16.2%
Q14-3. Upgrades to existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, & lighting	41.6%	32.8%	11.4%	14.2%
Q14-4. Add new parking near existing outdoor pool, community center, & Luci Kaegi Park & ball diamond area	23.4%	28.6%	23.6%	24.5%
Q14-5. Add a skate park	9.1%	20.4%	29.1%	41.4%
Q14-6. Add athletic fields for practice	13.6%	29.2%	26.6%	30.5%
Q14-7. Add a spray park in a location on the north end of town	20.9%	20.9%	21.9%	36.3%

Q15. Which THREE actions from the list above in Question 14 would you be most willing to fund with your tax dollars?

Q15. Top choice	Number	Percent
Construct an outdoor athletic complex for youth & adult sports	60	11.8 %
Develop a pedestrian & trail system that provides connectivity throughout community	198	38.8 %
Upgrades to existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, & lighting	71	13.9 %
Add new parking near existing outdoor pool, community center, & Luci Kaegi Park & ball diamond area	30	5.9 %
Add a skate park	12	2.4 %
Add athletic fields for practice	6	1.2 %
Add a spray park in a location on the north end of town	22	4.3 %
None chosen	111	21.8 %
Total	510	100.0 %

Q15. Which THREE actions from the list above in Question 14 would you be most willing to fund with your tax dollars?

Q15. 2nd choice	Number	Percent
Construct an outdoor athletic complex for youth & adult sports	60	11.8 %
Develop a pedestrian & trail system that provides connectivity throughout community	71	13.9 %
Upgrades to existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, & lighting	132	25.9 %
Add new parking near existing outdoor pool, community center, & Luci Kaegi Park & ball diamond area	42	8.2 %
Add a skate park	23	4.5 %
Add athletic fields for practice	14	2.7 %
Add a spray park in a location on the north end of town	30	5.9 %
None chosen	138	27.1 %
Total	510	100.0 %

Q15. Which THREE actions from the list above in Question 14 would you be most willing to fund with your tax dollars?

Q15. 3rd choice	Number	Percent
Construct an outdoor athletic complex for youth & adult sports	42	8.2 %
Develop a pedestrian & trail system that provides connectivity throughout community	34	6.7 %
Upgrades to existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, & lighting	65	12.7 %
Add new parking near existing outdoor pool, community center, & Luci Kaegi Park & ball diamond area	45	8.8 %
Add a skate park	34	6.7 %
Add athletic fields for practice	48	9.4 %
Add a spray park in a location on the north end of town	56	11.0 %
None chosen	186	36.5 %
Total	510	100.0 %

SUM OF TOP 3 CHOICES

Q15. Which THREE actions from the list above in Question 14 would you be most willing to fund with your tax dollars? (top 3)

Q15. Sum of Top 3 Choices	Number	Percent
Construct an outdoor athletic complex for youth & adult sports	162	31.8 %
Develop a pedestrian & trail system that provides connectivity throughout community	303	59.4 %
Upgrades to existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, & lighting	268	52.5 %
Add new parking near existing outdoor pool, community center, & Luci Kaegi Park & ball diamond area	117	22.9 %
Add a skate park	69	13.5 %
Add athletic fields for practice	68	13.3 %
Add a spray park in a location on the north end of town	108	21.2 %
None chosen	111	21.8 %
Total	1206	

Q16. All improvements to existing facilities or additions to new facilities will be paid for by proceeds from the sales tax dedicated for parks and recreation projects. The annual projected revenue from the sales tax is $240,000. The City also has the option of issuing a 5-year bond that would provide an additional $846,450 in revenue, a 10-year bond that would provide an additional $1.61 million in revenue, or a 15-year bond that would provide an additional $2.25 million in revenue, all to paid for from sales tax revenues. Listed below are actions the City of Eudora could take to make improvements to the community center, outdoor pool, and the parks and recreation system. Please indicate how supportive you would be of each action.

(N=510)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q16-1. Add an additional gym for a total cost of $2.2 million	12.8%	25.7%	20.6%	40.9%
Q16-2. Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	20.3%	26.8%	19.4%	33.6%
Q16-3. Add a multi-purpose room for a total cost of $384K	5.8%	20.0%	32.4%	41.9%
Q16-4. Add a fitness room for a total cost of $1.5 million	18.6%	27.5%	20.0%	33.9%
Q16-5. Add a storage room (north side of existing gym) for a total cost of $363K	3.3%	13.4%	38.5%	44.8%
Q16-6. Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	34.1%	26.3%	13.7%	25.9%
Q16-7. Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	31.5%	19.7%	15.0%	33.8%
Q16-8. Add a new skate park for an approximate total cost of $500K	7.2%	17.0%	22.7%	53.1%
Q16-9. Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	17.4%	24.4%	23.8%	34.4%
Q16-10. Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	43.2%	22.1%	11.1%	23.6%
Q16-11. Construct a new spray park for an approximate total cost of $500K	16.6%	21.2%	21.2%	41.0%

Q17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars?

Q17. Top choice	Number	Percent
Add an additional gym for a total cost of $2.2 million	27	5.3 %
Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	26	5.1 %
Add a multi-purpose room for a total cost of $384K	11	2.2 %
Add a fitness room for a total cost of $1.5 million	28	5.5 %
Add a storage room (north side of existing gym) for a total cost of $363K	2	0.4 %
Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	66	12.9 %
Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	68	13.3 %
Add a new skate park for an approximate total cost of $500K	12	2.4 %
Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	16	3.1 %
Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	119	23.3 %
Construct a new spray park for an approximate total cost of $500K	14	2.7 %
None chosen	121	23.7 %
Total	510	100.0 %

Q17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars?

Q17. 2nd choice	Number	Percent
Add an additional gym for a total cost of $2.2 million	20	3.9 %
Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	42	8.2 %
Add a multi-purpose room for a total cost of $384K	18	3.5 %
Add a fitness room for a total cost of $1.5 million	30	5.9 %
Add a storage room (north side of existing gym) for a total cost of $363K	6	1.2 %
Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	50	9.8 %
Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	57	11.2 %
Add a new skate park for an approximate total cost of $500K	19	3.7 %
Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	38	7.5 %
Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	59	11.6 %
Construct a new spray park for an approximate total cost of $500K	26	5.1 %
None chosen	145	28.4 %
Total	510	100.0 %

Q17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars?

Q17. 3rd choice	Number	Percent
Add an additional gym for a total cost of $2.2 million	24	4.7 %
Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	36	7.1 %
Add a multi-purpose room for a total cost of $384K	16	3.1 %
Add a fitness room for a total cost of $1.5 million	29	5.7 %
Add a storage room (north side of existing gym) for a total cost of $363K	4	0.8 %
Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	56	11.0 %
Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	47	9.2 %
Add a new skate park for an approximate total cost of $500K	22	4.3 %
Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	22	4.3 %
Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	54	10.6 %
Construct a new spray park for an approximate total cost of $500K	28	5.5 %
None chosen	172	33.7 %
Total	510	100.0 %

Q17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars?

Q17. 4th choice	Number	Percent
Add an additional gym for a total cost of $2.2 million	22	4.3 %
Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	41	8.0 %
Add a multi-purpose room for a total cost of $384K	20	3.9 %
Add a fitness room for a total cost of $1.5 million	30	5.9 %
Add a storage room (north side of existing gym) for a total cost of $363K	8	1.6 %
Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	25	4.9 %
Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	20	3.9 %
Add a new skate park for an approximate total cost of $500K	18	3.5 %
Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	32	6.3 %
Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	32	6.3 %
Construct a new spray park for an approximate total cost of $500K	40	7.8 %
None chosen	222	43.5 %
Total	510	100.0 %

SUM OF TOP 3 CHOICES

Q17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars? (top 4)

Q17. Sum of Top 4 Choices	Number	Percent
Add an additional gym for a total cost of $2.2 million	93	18.2 %
Add a walking track inside a new gym (10 ft. wide) for a total cost of $648K	145	28.4 %
Add a multi-purpose room for a total cost of $384K	65	12.7 %
Add a fitness room for a total cost of $1.5 million	117	22.9 %
Add a storage room (north side of existing gym) for a total cost of $363K	20	3.9 %
Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500K	197	38.6 %
Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	192	37.6 %
Add a new skate park for an approximate total cost of $500K	71	13.9 %
Add an outdoor athletic sports complex for youth & adults sports for a minimum cost of $1,000K	108	21.2 %
Develop a pedestrian & trail system that provides connectivity throughout the community for an approximate cost of $6.5 million	264	51.8 %
Construct a new spray park for an approximate total cost of $500K	108	21.2 %
None chosen	121	23.7 %
Total	1501	

Q18. Including yourself, how many people live in your household?

Q18. How many people live in your household	Number	Percent
1	67	13.2 %
2	182	35.8 %
3	61	12.0 %
4	113	22.2 %
5	56	11.0 %
6+	30	5.9 %
Total	509	100.0 %

Q19. How many people in your household are:

	Mean	Sum
number	3.05	1542
Under age 5	0.26	130
Ages 5-9	0.30	151
Ages 10-14	0.30	154
Ages 15-19	0.18	91
Ages 20-24	0.08	42
Ages 25-34	0.39	198
Ages 35-44	0.52	261
Ages 45-54	0.30	152
Ages 55-64	0.33	169
Ages 65-79	0.32	160
Ages 80+	0.07	34

Q20. What is your age?

Q20. Your age	Number	Percent
18-34	101	19.8 %
35-44	112	22.0 %
45-54	95	18.6 %
55-64	99	19.4 %
65+	98	19.2 %
Not provided	5	1.0 %
Total	510	100.0 %

Q21. What is your gender?

Q21. Your gender	Number	Percent
Male	241	47.3 %
Female	269	52.7 %
Total	510	100.0 %

Q22. How many years have you lived in the City of Eudora?

Q22. How many years have you lived in City of Eudora	Number	Percent
5 or less	105	21.0 %
6 to 10	99	19.8 %
11 to 15	80	16.0 %
16 to 20	44	8.8 %
21 to 30	60	12.0 %
31+	112	22.4 %
Total	500	100.0 %

Q23. Do you own or rent your current residence?

Q23. Do you own or rent your current residence	Number	Percent
Own	380	74.5 %
Rent	130	25.5 %
Total	510	100.0 %

Section 4
Survey Instrument

City of Eudora, Kansas

July 2016

Dear Eudora Resident,

You can help shape the future of parks and recreation in Eudora!

As you may know, the City has initiated a community-based planning process to update our Parks & Recreation Master Plan the results will inform the community's Comprehensive Plan. These documents provide information and guidance to our community's elected, appointed and professional staff when performing our duties. Your input is critical to the success of this project.

The enclosed survey is one facet of community input for this project and provides an opportunity for you to share your thoughts about our parks, facilities and programs. Your opinions and thoughts matter.

You have been selected at random to receive this statistically valid survey. Because the survey is sent to a limited number of residents, your participation is important. An independent firm is conducting the survey, compiling the data and will present the results to the City. Responses will remain confidential.

We will establish priorities and make decisions, based on the needs and feedback from our residents. Many of the major projects completed at the Parks Department in recent years are based on the 2003 Comprehensive Master Plan, and 2012 the Parks & Recreation Master Plan, including the disc golf in Bluejacket Park and completion of Shadow Ridge Park.

Please complete the survey and return it in the enclosed postage-paid envelope within the next two weeks. If you prefer to complete the survey online, you can do so at www.eudoraparkssurvey.org. The results will be incorporated into the development of our Comprehensive Master Plan and Parks & Recreation Master Plan and will be posted on our website at http://www.cityofeudoraks.gov. Your participation is critical to the continued success of our community. Depending on the level of participation, we anticipate the survey being completed by Fall of 2016.

We appreciate your time and look forward to hearing your opinions.

Thank you in advance.

Sincerely,

Tim Reazin, Mayor
City of Eudora

(785)542.2153 City of Eudora (785)542.1237 Fax
4 E. 7th Street PO Box 650 Eudora, KS 66025-0650
www.cityofeudoraks.gov

City of Eudora 2016 Parks and Recreation Community Survey

The City of Eudora would like your input to help determine park and recreation priorities for our community. <u>This survey will take 15-20 minutes to complete.</u> When you are finished, return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!

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1. Has your household visited any City of Eudora parks during the past 12 months?
_____ (1) Yes [Answer Questions 1-1, 1-2 and 1-3.]
_____ (2) No [Go to Question 2.]

1-1. From the following list of City of Eudora parks, check ALL the parks you or members of your household have used during the past 12 months.
____(1) Bluejacket Park
____(2) CPA Park
____(3) East Park
____(4) Luci Kaegi Park
____(5) Paschal Fish Park
____(6) Pilla Park
____(7) Shadow Ridge Park

1-2. How would you rate the overall condition of ALL the City of Eudora parks you have visited?
_____ (1) Excellent
_____ (2) Good
_____ (3) Fair
_____ (4) Poor

1-3. How often have you visited City of Eudora parks during the past 12 months?
_____ (1) Daily
_____ (2) Weekly
_____ (3) Monthly
_____ (4) Less than monthly

2. Overall, how satisfied are you with the current amount of park land in the City of Eudora?
_____ (1) Very Satisfied
_____ (2) Satisfied
_____ (3) Neutral
_____ (4) Dissatisfied
_____ (5) Very Dissatisfied
_____ (6) Don't Know

3. Has your household participated in any programs offered by the Eudora Park and Recreation Department during the past 12 months?
_____ (1) Yes [Answer Questions 3-1 and 3-2.]
_____ (2) No, but I am aware that the City offers parks and recreation programs [Go to Question 4.]
_____ (3) No, and I did not know the City offers parks and recreation programs [Go to Question 4.]

3-1. How would you rate the overall quality of the Eudora Park and Recreation Department programs or activities in which your household has participated?
_____ (1) Excellent
_____ (2) Good
_____ (3) Fair
_____ (4) Poor

3-2. Check the THREE primary reasons why your household has participated in Eudora Park and Recreation Department programs or activities.
_____ (1) Quality of instructors/coaches/staff
_____ (2) Location of the program facility
_____ (3) Quality of the program facility
_____ (4) Reasonable fees
_____ (5) Times the program is offered
_____ (6) Friends participate in the program
_____ (7) Dates the program is offered
_____ (8) Other: _____

4. From the following list, please indicate all the reasons that keep you or members of your household from using City parks, pool, and recreation facilities more often.

____ (1) Facilities are not well maintained
____ (2) Facilities do not have the right equipment
____ (3) Fees are too expensive
____ (4) Use facilities provided by other organizations
____ (5) Too busy or just not interested
____ (6) I don't know what programs are offered
____ (7) City doesn't have the facilities we need
____ (8) Lack of parking at facilities (outdoor pool, community center, Lucy Kaegi Park, baseball fields)
____ (9) Other: _____

5. Are you or a member of your household currently a member of the Eudora Fitness Center?

____ (1) Yes
____ (2) No

6. Please indicate how much you agree with the following statement: "Fees for recreation programs and services are reasonable."

_____ (1) Strongly Agree
_____ (2) Agree
_____ (3) Neutral
_____ (4) Disagree
_____ (5) Strongly Disagree
_____ (6) Don't Know

7. Please indicate how much you agree with the following statement: "Overall I am satisfied with the value of my tax dollars spent on parks and recreation."

_____ (1) Strongly Agree
_____ (2) Agree
_____ (3) Neutral
_____ (4) Disagree
_____ (5) Strongly Disagree
_____ (6) Don't Know

8. Listed below are actions the City of Eudora could take to improve the <u>community center</u>. Please indicate how supportive you would be of each action.

Action That Could Be Taken by the City	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Develop an indoor swimming pool for lap swimming	4	3	2	1
2. Develop a smaller indoor warm water pool for therapeutic purposes	4	3	2	1
3. Add an expanded fitness area	4	3	2	1
4. Add additional classroom/meeting space	4	3	2	1
5. Improved floor in the community room	4	3	2	1
6. Add additional dedicated space for the day care program	4	3	2	1
7. Develop a second full-size gymnasium	4	3	2	1

9. Which THREE actions from the list above in Question 8 would you be most willing to fund with your tax dollars? [Using the numbers above in Question 8, write in the numbers below for your 1st, 2nd, and 3rd choices, or circle 'NONE.']

1st:_____ 2nd:_____ 3rd:_____ NONE

10. If the recreation center were expanded, the two tennis courts located on the east side of the recreation center would have to be moved to another location or eliminated. Which of the following statements best describes your preferred option?

_____ (1) Move the tennis courts to another location
_____ (2) Eliminate the tennis courts
_____ (3) Not Sure

11. Listed below are actions the City of Eudora could take to improve the <u>outdoor pool</u>. Please indicate how supportive you would be of each action.

Action That Could Be Taken by the City	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Develop a new family slide	4	3	2	1
2. Develop a new slide for children	4	3	2	1
3. Make improvements to the lazy river	4	3	2	1
4. Add new spray features	4	3	2	1
5. Add floatables	4	3	2	1
6. Add a climbing wall	4	3	2	1
7. Add more shaded area	4	3	2	1

12. Which THREE actions from the list above in Question 11 would you be most willing to fund with your tax dollars? [Using the numbers above in Question 11, write in the numbers below for your 1st, 2nd, and 3rd choices, or circle 'NONE.']

1st:_____ 2nd:_____ 3rd:_____ NONE

13. How often do you visit the Eudora pool when it is open in the summer season?

_____ (1) Daily
_____ (2) Weekly
_____ (3) Monthly
_____ (4) Less than monthly
_____ (5) We don't use the pool

14. Listed below are actions the City of Eudora could take to improve the <u>parks and recreation system</u>. Please indicate how supportive you would be of each action.

Action That Could Be Taken by the City	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Construct an outdoor athletic complex for youth and adult sports	4	3	2	1
2. Develop a pedestrian and trail system that provides connectivity throughout the community	4	3	2	1
3. Upgrades to the existing park system to include drinking fountains, benches, pavilions, shaded structures, restrooms, and lighting	4	3	2	1
4. Add new parking near the existing outdoor pool, community center, and the Luci Kaegi Park and ball diamond area	4	3	2	1
5. Add a skate park	4	3	2	1
6. Add athletic fields for practice	4	3	2	1
7. Add a spray park in a location on the north end of town	4	3	2	1

15. Which THREE actions from the list above in Question 14 would you be most willing to fund with your tax dollars? [Using the numbers above in Question 14, write in the numbers below for your 1st, 2nd, and 3rd choices, or circle 'NONE.']

1st:_____ 2nd:_____ 3rd:_____ NONE

16. All improvements to existing facilities or additions to new facilities will be paid for by proceeds from the sales tax dedicated for parks and recreation projects. The annual projected revenue from the sales tax is $240,000. The City also has the option of issuing a 5-year bond that would provide an additional $846,450 in revenue, a 10-year bond that would provide an additional $1.61 million in revenue, or a 15-year bond that would provide an additional $2.25 million in revenue, all to paid for from sales tax revenues.

Listed below are actions the City of Eudora could take to make improvements to the community center, outdoor pool, and the parks and recreation system. Please indicate how supportive you would be of each action.

Action That Could Be Taken by the City	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Add an additional gym for a total cost of $2.2 million	4	3	2	1
2. Add a walking track inside a new gym (10 ft. wide) for a total cost of $648,000	4	3	2	1
3. Add a multi-purpose room for a total cost of $384,000	4	3	2	1
4. Add a fitness room for a total cost of $1.5 million	4	3	2	1
5. Add a storage room (north side of existing gym) for a total cost of $363,000	4	3	2	1
6. Make upgrades to the outdoor pool (i.e. lazy river, family slide, spray features) for a total cost of $500,000	4	3	2	1
7. Add an indoor pool to the community center with a 6-lane, 25 yard pool with 1,200 sq. ft. of shallow water for a total cost of $6.3 million	4	3	2	1
8. Add a new skate park for an approximate total cost of $500,000	4	3	2	1
9. Add an outdoor athletic sports complex for youth and adults sports for a minimum cost of $1,000,000.	4	3	2	1
10. Develop a pedestrian and trail system that provides connectivity throughout the community for an approximate cost of $6.5 million.	4	3	2	1
11. Construct a new spray park for an approximate total cost of $500,000.	4	3	2	1

17. Which FOUR actions from the list above in Question 16 would you be most willing to fund with your tax dollars? [Using the numbers above in Question 16, write in the numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE.']

1st:_____ 2nd:_____ 3rd:_____ 4th:_____ NONE

Demographics

18. Including yourself, how many people live in your household? _____

19. How many people in your household are:

Under age 5 ____ Ages 15-19 ____ Ages 35-44 ____ Ages 65-79 ____
Ages 5-9 ____ Ages 20-24 ____ Ages 45-54 ____ Ages 80+ ____
Ages 10-14 ____ Ages 25-34 ____ Ages 55-64 ____

20. What is your age? _____

21. What is your gender? _____ (1) Male _____ (2) Female

22. How many years have you lived in the City of Eudora? _____ years

23. Do you own or rent your current residence? _____ (1) Own _____ (2) Rent

Use the space below to share any additional comments that can assist the City of Eudora in improving parks, trails, open space, recreation facilities, programs, or services.

_____

_____

This concludes the survey. Thank you for your time.

Return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential.
The address information on the right will ONLY be
used to help identify areas with special interests.