

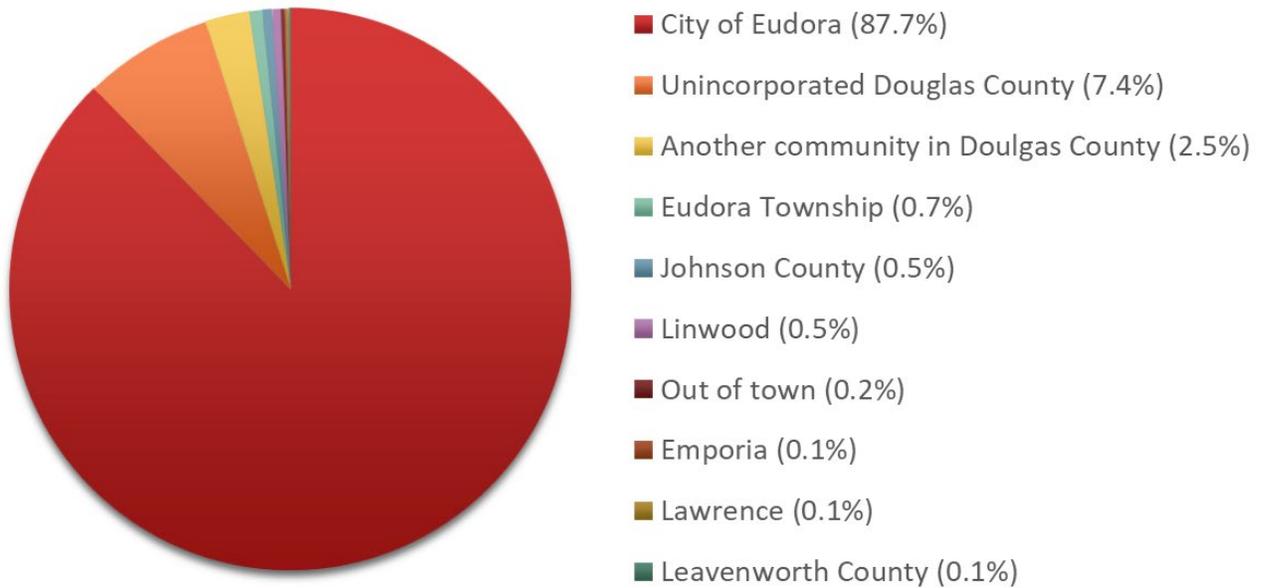


1 Survey Purpose

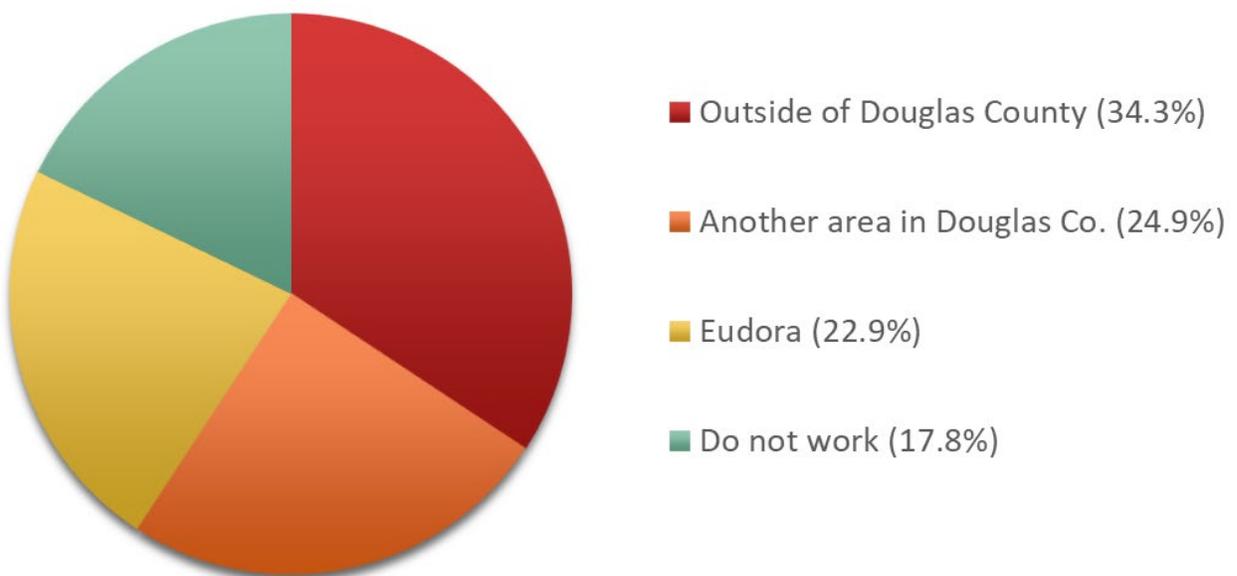
In January and February 2020, a Town Hall Meeting, Focus Group Meetings, and an Online Survey were held to collect stakeholder input to inform the update of the Eudora Comprehensive Plan. The Town Hall Meeting was held on February 4, 2020 at City Hall and an Online Survey was provided to collect public feedback. Both the Town Hall Meeting and Online Survey were advertised through several outlets, including: The Eudora Times online newspaper, the Eudora Weekly e-blast from City Hall, the Eudora Insider monthly utility bill insert, the City website home page, and social media posts shared by community partners (e.g. Chamber of Commerce, School District, etc.) Key stakeholders were chosen by City staff for small group discussions in the form of Focus Group Meetings held throughout the month of February 2020. The Online Survey was open for six weeks and received 942 responses. This memorandum provides the summarized results of the Online Survey.

2 Survey Results

1. Where do you live?



2. Where do you work?

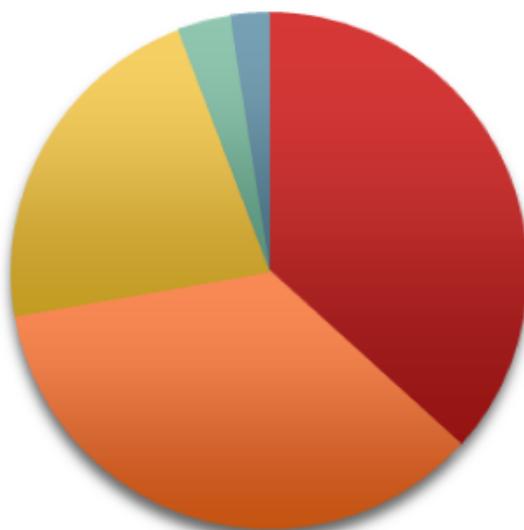


3. What is the primary reason you choose to live or conduct business in Eudora?

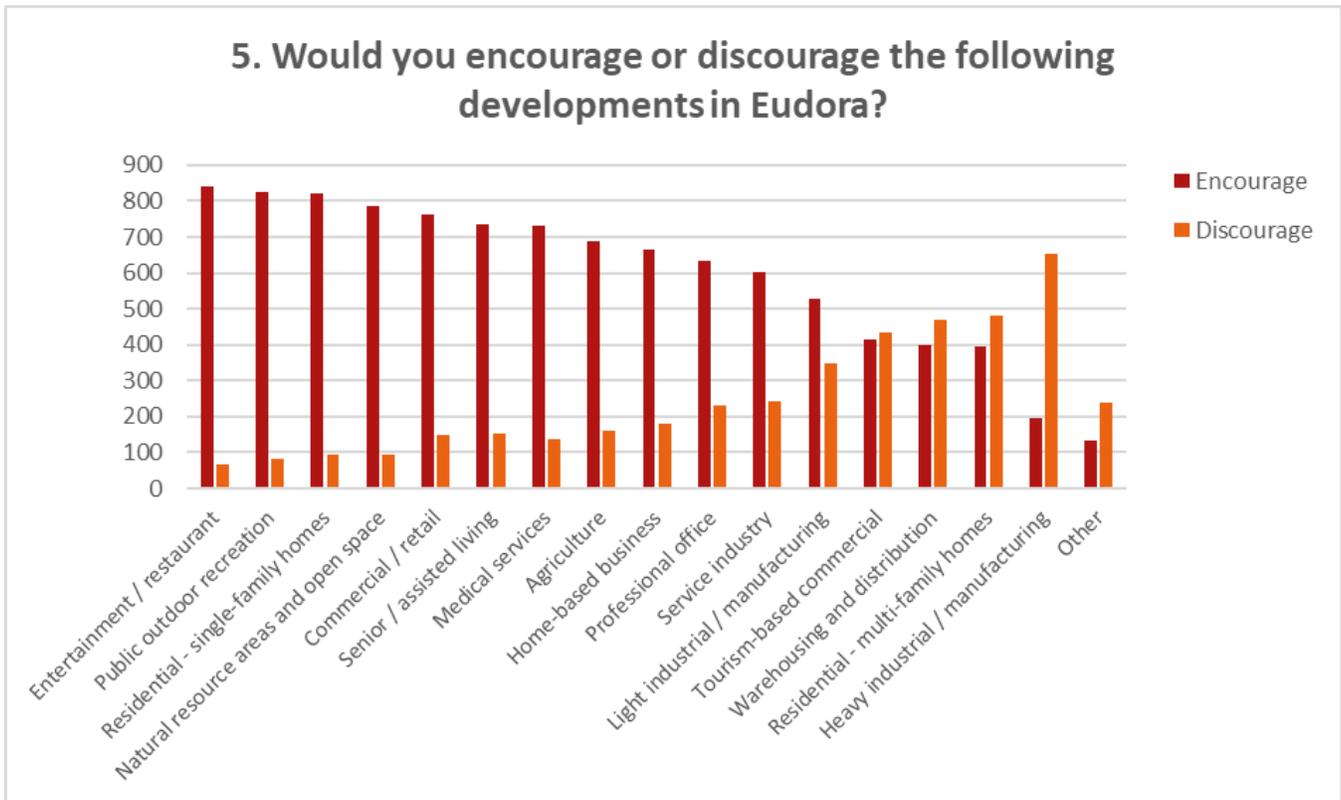


- School District (22.3%)
- Family moved to Eudora (16.8%)
- Born in Eudora (14.3%)
- Affordable housing (13.5%)
- Safe living environment (10.0%)
- Proximity to daily activities / needs (9.0%)
- Job in Eudora (4.9%)
- Community reputation (4.5%)
- Job in Eudora area (3.1%)
- Growth opportunity / potential (1.4%)
- Parks system (0.2%)

4. Since 2000, Eudora's population has grown by about 45%. Based on this information, how would you like the city's population to change in the next 20 years?



- Increase by a similar amount (36.7%)
- Stay about the same (35.5%)
- Increase less (22.1%)
- Decrease a little (3.3%)
- Decrease a lot (2.3%)

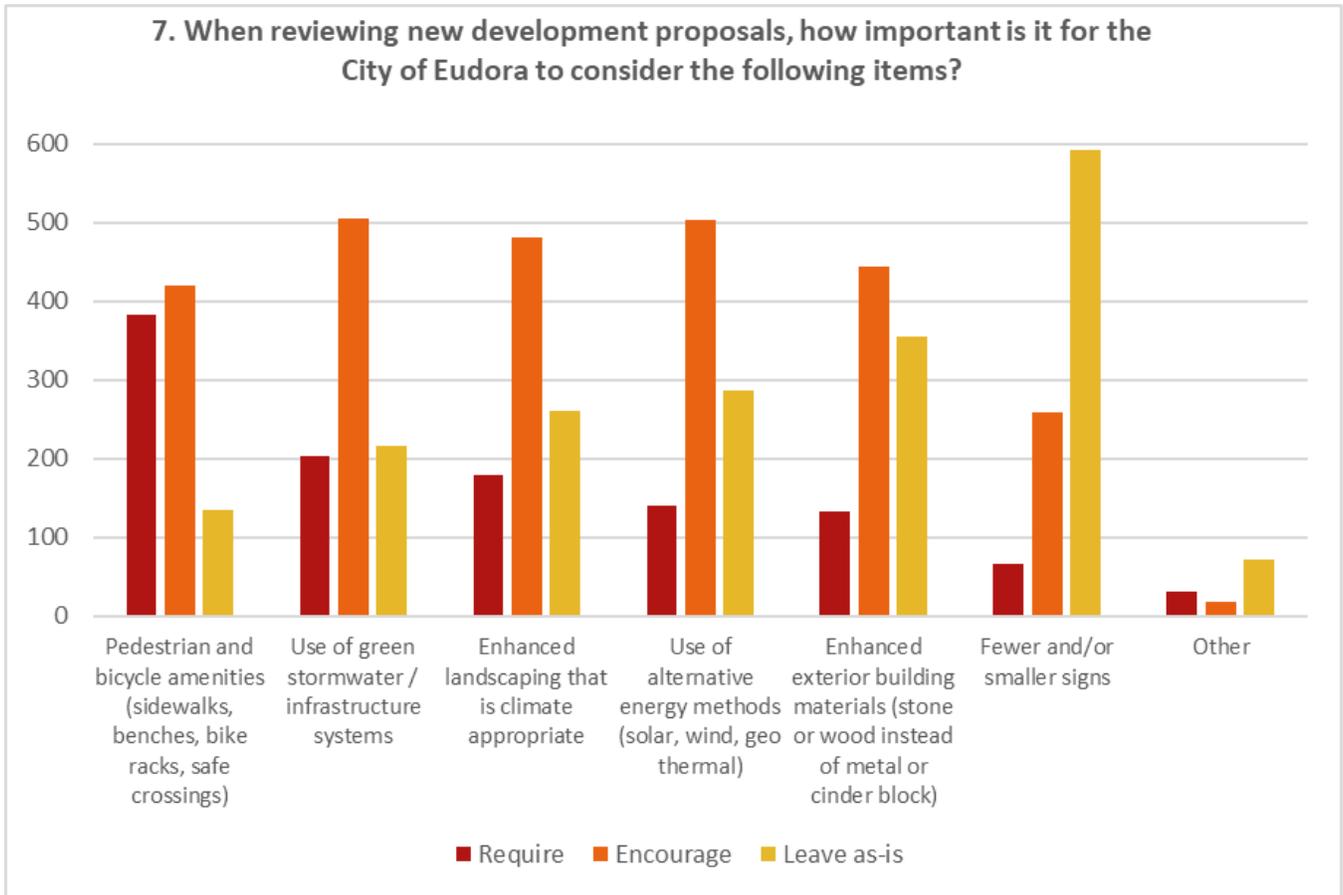


5-1. If you indicated 'Other' in Question 5, please explain.

This open-ended question yielded 122 responses. Of the responses people responded a wide variety of ideas included numerous ideas for commercial spaces, recreation opportunities, housing choices, community institutions, youth-oriented places, and several large and grand ideas. Each of these are summarized below.

Respondents ideas for commercial spaces included a greater variety of daily needs and service uses, small businesses in downtown, shared workspaces, and generally more commercial development to increase tax base and support infrastructure needs. Respondents indicated a need for safe walking and biking connections in various parts of the city. To this end, many responded indicating a need for fitness, recreation, community centers, senior centers, and a greater variety of park assets, e.g. skate parks, dog parks, and parks facilities for the disabled. Several respondents expressed a need for a greater variety of housing options and more affordable housing, as well as making sure new developments won't cause negative impacts on existing established neighborhoods. A large amount of responses included institutional uses such as churches, public safety, advanced education/trade schools, and other educational opportunities. Several responses indicated a need for activities for the youth such as skate parks, youth centers, family-oriented venues, and childcare centers. Lastly, several included grand ideas like a large concert venue, an ATV recreation complex, and recreational programming along the river.

Provided below is a word cloud of the responses to question 5-1. The darker the color font and the larger the word the more that word was repeated in the answers.



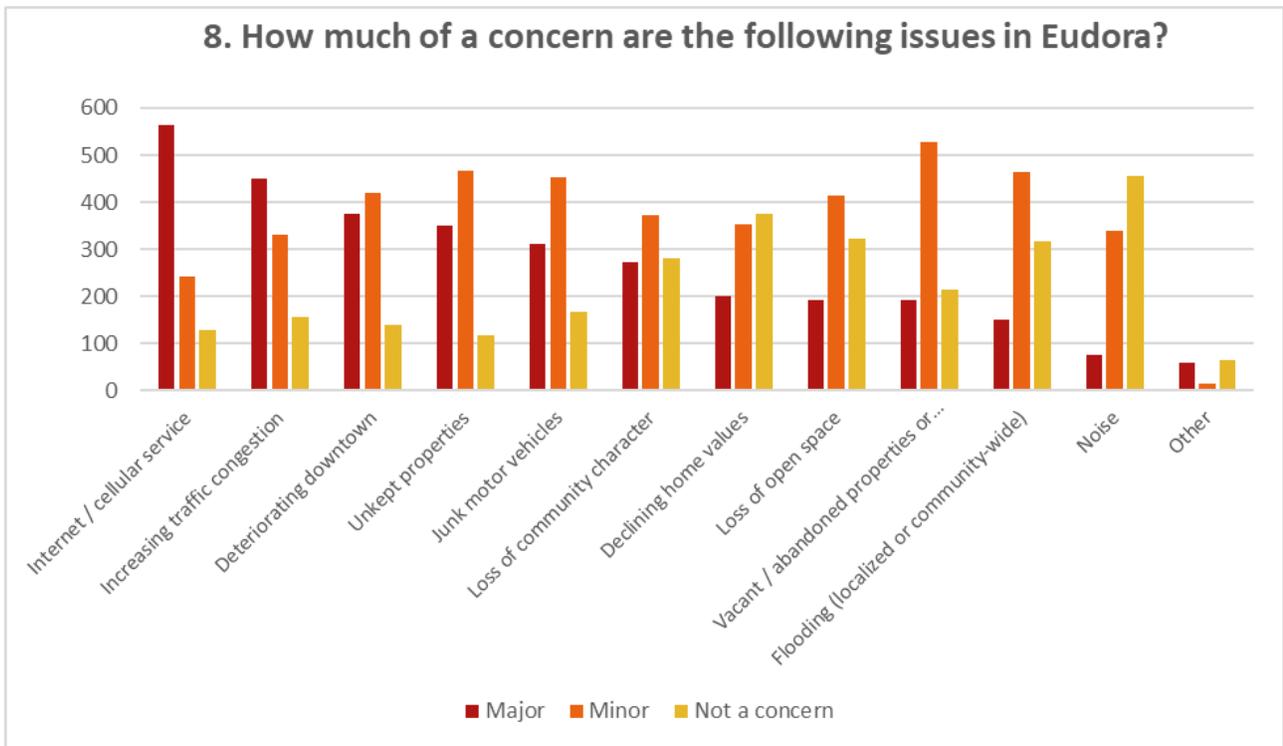
7-1. If you indicated 'Other' in Question 7, please explain.

This open-ended question yielded 41 responses. Of the responses a wide variety of ideas were provided; however, most would be considered investment choices by the City and not part of a development review and developer requirement. Of the comments that could pertain to development review responses included: traffic impacts from developments, sidewalks and pedestrian connections, and stormwater and creek rehabilitation. Several comments included concerns with code enforcement of existing developments in the city.

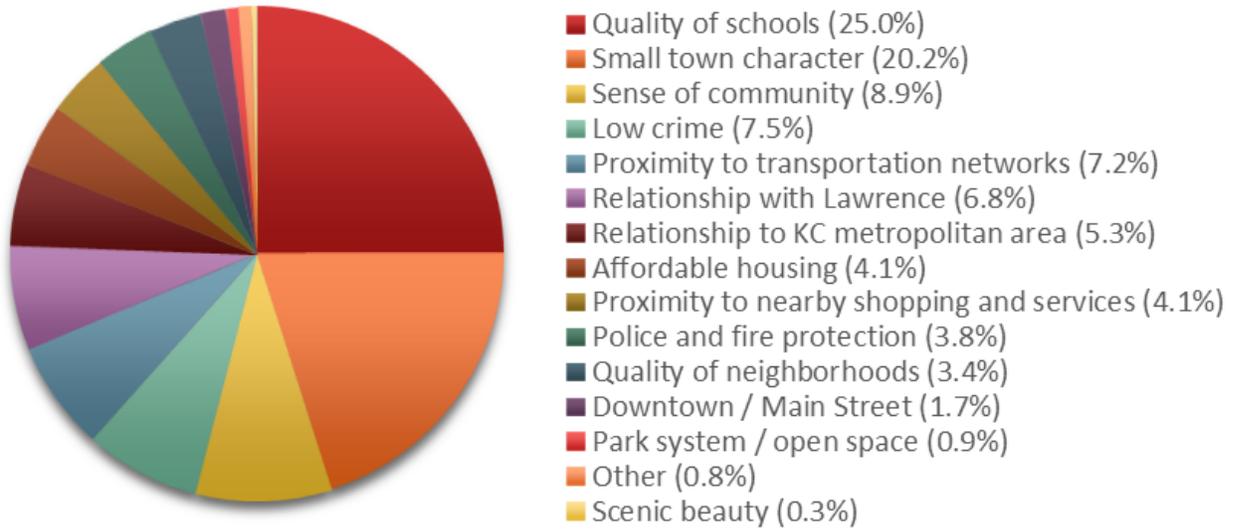
Provided below is a word cloud of the responses to question 7-1. The darker the color font and the larger the word the more that word was repeated in the answers.



8. How much of a concern are the following issues in Eudora?



**9, 10, 11. What do you believe is Eudora's most important asset?
(weighted score)**

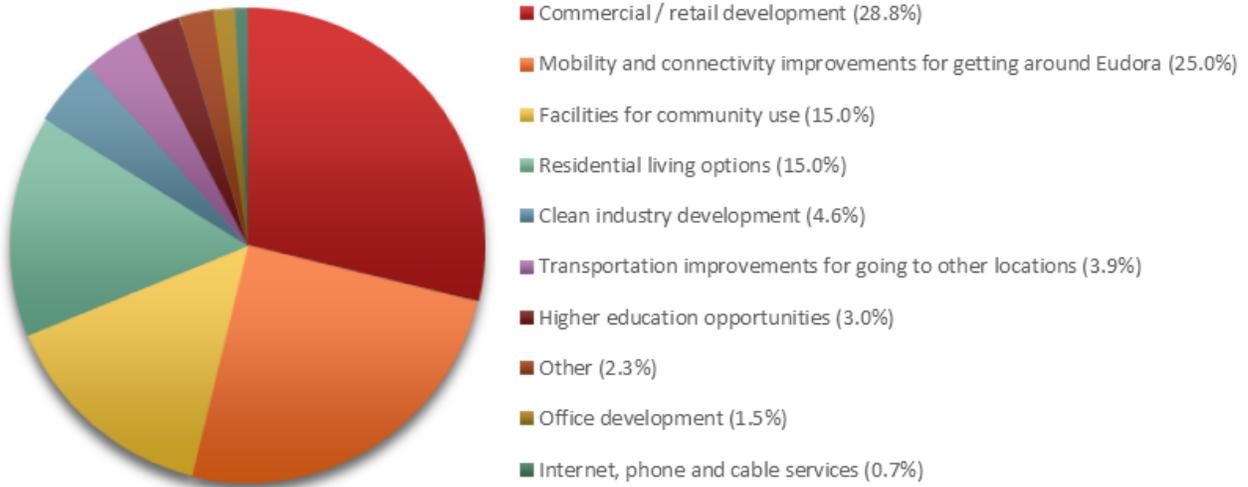


12. If you indicated 'Other' in Question 9, 10 or 11, please explain.

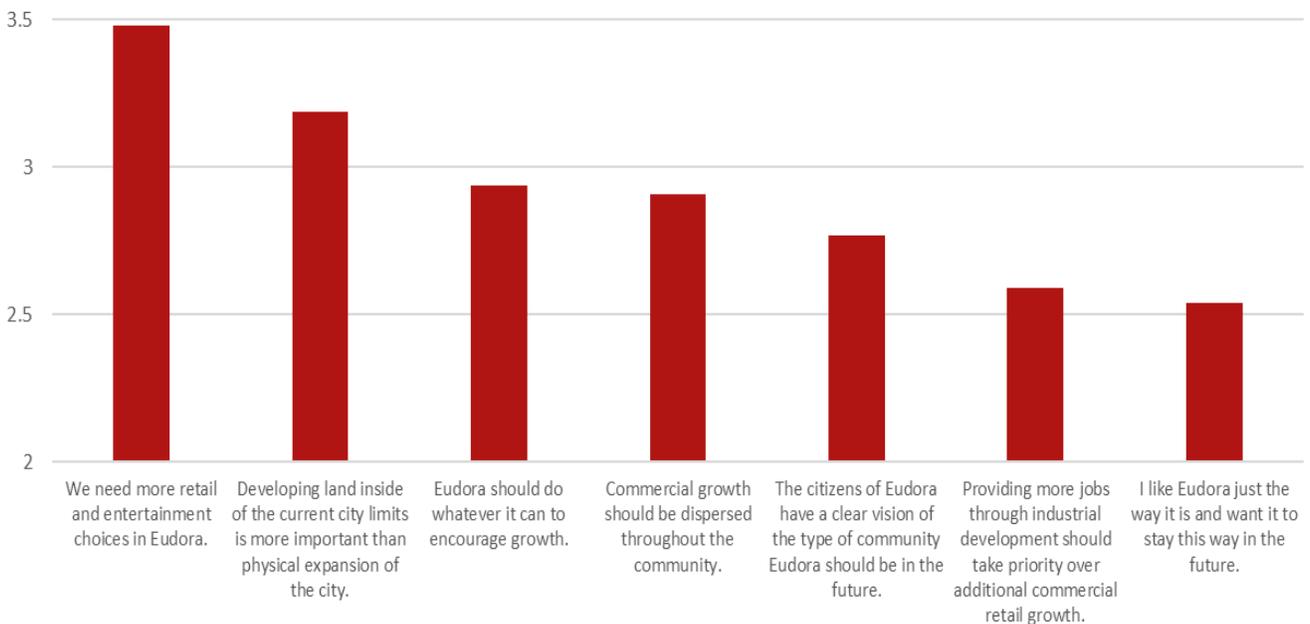
This open-ended question yielded 26 responses. Of the responses many of the characteristics identified included the small-town character, the agricultural / rural community, the location between Kansas City and Lawrence, and the people that make up the community.

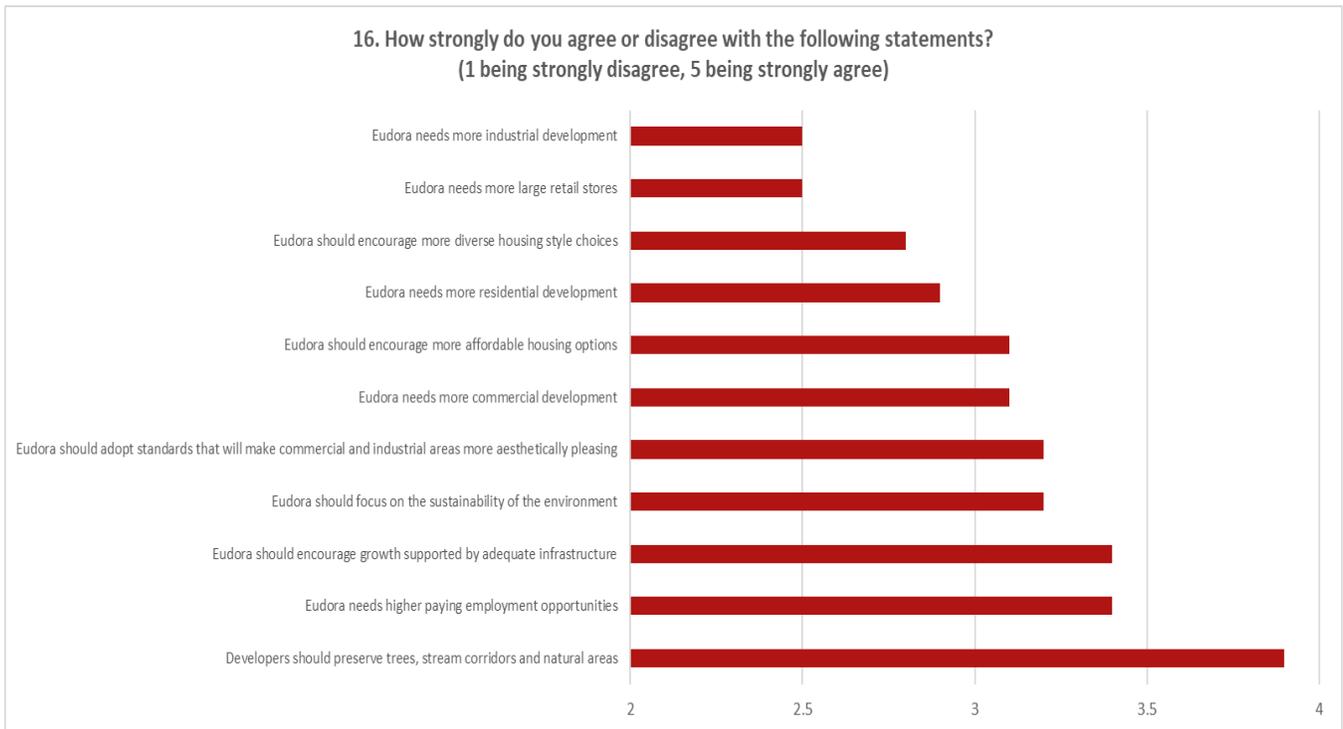
Provided below is a word cloud of the responses to question 12. The darker the color font and the larger the word the more that word was repeated in the answers.

14. In the future, Eudora should focus on strengthening the presence of: (pick one)



15. How strongly do you agree or disagree with the following statements? (1 being strongly disagree, 5 being strongly agree)

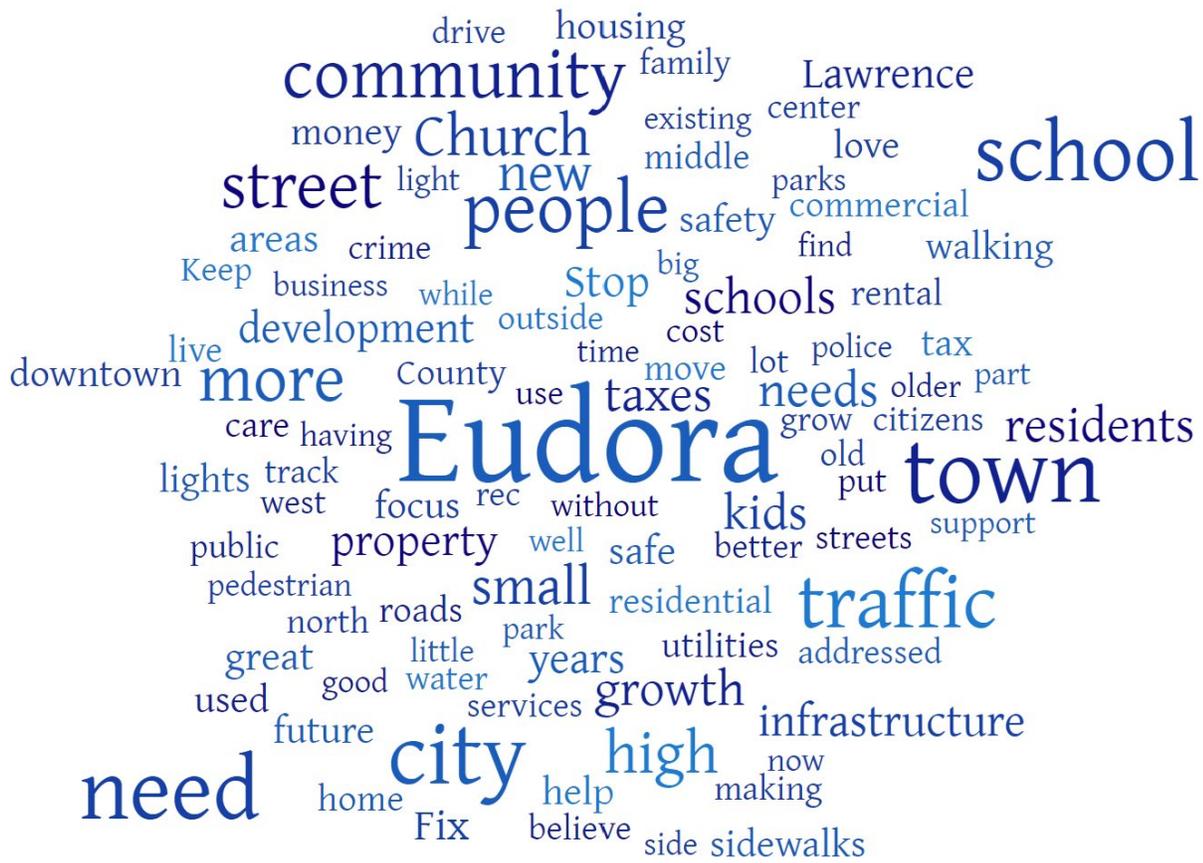




17. Additional Comments: Was there an issue or item that we missed and that you believe is important to consider as part of the Comprehensive Plan update?

This open-ended question yielded 191 responses. Of the responses most comments were repeated themes from other questions in the survey. However, there were several comments that indicated a need for more frequent communications, engagement opportunities for seniors and teens, and a need for various types of community forums for residents to meet and get to know each other. Additionally, there were many comments expressing concerns about rising taxes and utility costs affected overall affordability of the community.

Provided below is a word cloud of the responses to question 17. The darker the color font and the larger the word the more that word was repeated in the answers.



18. What is the best way for you to receive information about the Comprehensive Plan?

